



# MATERIA

true matter



**NovaBell®**  
Ceramiche Gruppo Bellei



# MATERIA È IL NUOVO PROGETTO DI NOVABELL CAPACE DI RESTITUIRE IL FASCINO DEL COTTO FATTO A MANO: UNA MATERIA VERA CHE RECUPERA TUTTI I VALORI DI AUTENTICITÀ, CALORE E INTIMITÀ.



Materia is the new project by NovaBell that offers all the beauty of hand-made terracotta, a **True Matter**, with all the old-fashioned values of authenticity, warmth and intimacy.

Materia est un nouveau projet que NovaBell a créé pour célébrer le charme du Cotto fait à la main ; **une véritable Matière** qui renoue avec toutes les valeurs d'authenticité, de chaleur et d'intimité.

Materia ist das neue Projekt von NovaBell mit der Faszination von handgefertigtem Cotto – **ein reelles Ma-terial, das Werte wie Authentizität, Wärme und Intimität vermittelt.**

Materia es el nuevo proyecto de NovaBell que transmite el encanto del cotto hecho a mano; **una Materia genuina que recupera todos los valores de autenticidad, calor e intimidad.**

Materia - это новый проект NovaBell, способный воскресить очарование неглазурованной плитки ручной работы - настоящего материала, способного вновь вернуть нам всю прелест исконности, тепла и уюта.

# IL FASCINO DELLA MATERIA AUTENTICA.

NOVABELL NON CERCA L'IMITAZIONE MA RIDISSEGNA UNA COLLEZIONE DI ANTICA MEMORIA PER LO SPAZIO CONTEMPORANEO. MATERIA HA RICCHEZZA DI DETTAGLI E NUANCE MAI RIPETITIVE, I COLORI MODERNI E LE SUE IMPERFEZIONI CALIBRATE RICHIAMANO IL FASCINO SENZA TEMPO DELLA MATERIA HANDMADE.

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THE BEAUTY OF AUTHENTIC MATTER.

NOVABELL DOES NOT SEEK TO IMITATE; IT HAS REDESIGNED A COLLECTION THAT RECALLS THE PAST FOR CONTEMPORARY SPACES. MATERIA HAS A WEALTH OF DETAILS AND SHADES THAT ARE NEVER REPETITIVE: THE MODERN COLOURS AND CAREFULLY CALCULATED FLAWS CONVEY ALL THE TIMELESS BEAUTY OF THE HANDMADE MATERIAL.

MODERN NUANCES



ROSSO



CHIARO



ROSATO



MUD



GHIACCIO



GRIGIO



BLUE

#### LE CHARME DE LA MATIÈRE AUTHENTIQUE.

NovaBell ne cherche pas à imiter : elle dessine une collection inspirée de la mémoire de jadis, qu'elle destine à un espace contemporain. **Materia est riche en détails et en nuances, et pourtant dénuée de tout caractère répétitif.** Ses couleurs sont modernes et ses imperfections bien dosées font revivre le charme intemporel de la matière faite à la main.

#### DIE FASZINATION EINES AUTHENTISCHEN MATERIALS.

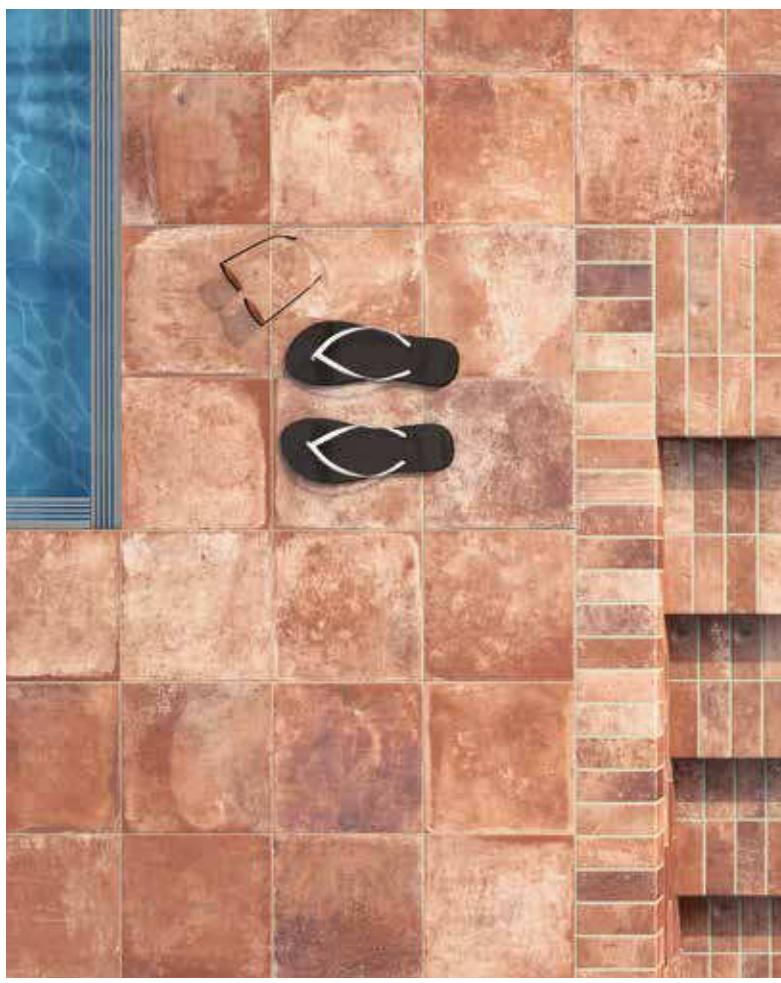
NovaBell legt hiermit keine Imitation vor, sondern das Neudesign einer Kollektion aus den Tiefen der Erinnerung für zeitgenössische Räume. **Materia besticht durch ihre Fülle an abwechslungsreichen Details und Nuancen, durch moderne Farben und Unvollkommenheiten, die mit Bedacht belassen wurden und die zeitlose Schönheit von Handwerkskunst ausstrahlen.**

#### EL ENCANTO DE LA MATERIA AUTÉNTICA.

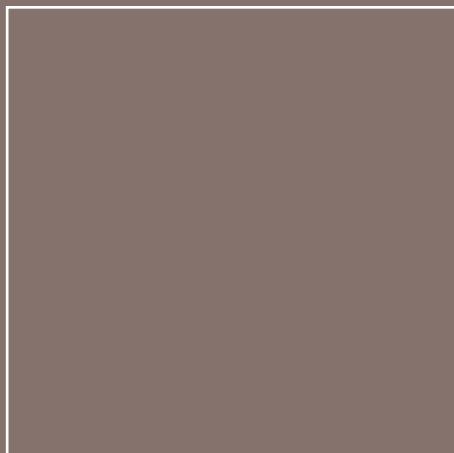
NovaBell no busca la imitación sino que rediseña una colección de sabor antiguo para el espacio contemporáneo. **Materia se distingue por su riqueza de detalles y tonos jamás repetitivos, por sus modernos colores y por sus calculadas imperfecciones que evocan el encanto imperecedero de la materia hecha a mano.**

#### ОЧАРОВАНИЕ НАТУРАЛЬНОГО МАТЕРИАЛА.

NovaBell не пытается имитировать, а пересматривает старинную коллекцию для современных пространств. **Materia обладает богатством неповторяющихся деталей и оттенков, современные цвета и ее выверенное несовершенство воскрешают не знающее времени очарование материалов ручной работы.**



**DAL FORMATO 60X60 AL MATTONCINO 6X25, MATERIA SA INTERPRETARE LE SUPERFICI MODERNE CON INCREDIBILE VERSATILITÀ E INEDITE COMBINAZIONI. NOVABELL HA PROGETTATO UNA COLLEZIONE DALLE POTENZIALITÀ UNICHE CON NUMEROSSI MODULI E PEZZI SPECIALI, SUPERFICI ANTISCIVOLO E RAFFINATE DECORAZIONI, UNA GAMMA DI PRODOTTI CHE RIVESTE TUTTI I TIPI DI SUPERFICIE, DALL'USO DOMESTICO AGLI SPAZI AD ALTO CALPESTIO.**



60x60 - 23<sup>5/8</sup>x23<sup>5/8</sup>



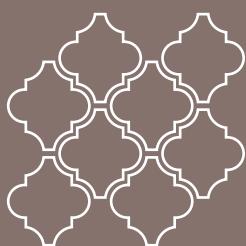
30x60 - 11<sup>13/16</sup>x23<sup>5/8</sup>



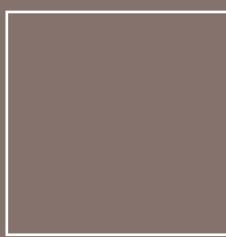
15x30 - 5<sup>7/8</sup>x11<sup>13/16</sup>



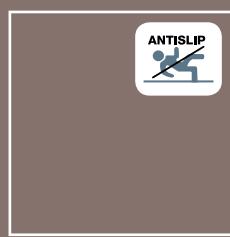
15x15 - 5<sup>7/8</sup>x5<sup>7/8</sup>



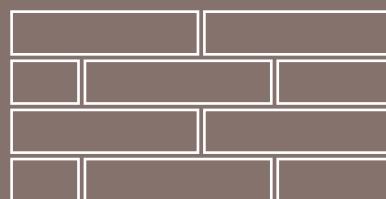
PROVENZALE  
30,5x28 - 12"x11"



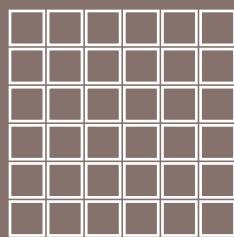
30x30 - 11<sup>13/16</sup>x11<sup>13/16</sup>



30x30 ANTSIPLIP  
11<sup>13/16</sup>x11<sup>13/16</sup>



BRICK 6x25 - 2<sup>3/8</sup>x9<sup>13/16</sup>



MOSAICO 5x5  
30x30 - 11<sup>13/16</sup>x11<sup>13/16</sup>

From the 60x60 size to the 6x25 miniature brick, **Materia** interprets modern surfaces with incredible versatility and unusual combinations. NovaBell has designed a collection of unique potential, with a large number of modules and special trims, anti-slip surfaces and sophisticated decorations, a range of products for covering all kinds of surfaces, from use in the home to areas with heavy traffic.

Du format 60x60 à la briquette de 6x25, **Materia** sait interpréter les surfaces modernes avec un éclectisme extraordinaire et des combinaisons inédites. NovaBell a projeté une collection au potentiel unique, avec de nombreux modules et une quantité de pièces spéciales, de surfaces antidérapantes et de décos raffinées, une gamme de produits permettant de revêtir tous les types de surface, des espaces privés aux zones soumises à un piétinement intense.

Vom Format 60x60 bis hin zur Ziegelform 6x25 – mit **Materia** lassen sich moderne, erstaunlich facettenreiche Oberflächen in ganz neuen Kombinationen gestalten. Die Kollektion von NovaBell bietet einzigartige Möglichkeiten und eine Vielzahl an Modulen und Formteilen, rutschhemmende Oberflächen und raffinierter Dekor. Die Produktpalette eignet sich für die Verkleidung von Flächen jeglicher Art, ob im häuslichen Bereich oder in stark genutzten Räumen.

Del formato de 60 x 60 al ladrillo de 6 x 25, **Materia** sabe interpretar las superficies modernas con una increíble versatilidad y con combinaciones inéditas. NovaBell ha proyectado una colección con un potencial único, con numerosos módulos y piezas especiales, superficies antideslizantes y refinadas decoraciones, una gama de productos que reviste toda clase de superficie, desde la de uso doméstico hasta la de espacios sujetos a tráfico intenso.

От формата 60x60 до кирпичиков 6x25, **Materia** умеет интерпретировать современные поверхности с невероятной универсальностью и новыми сочетаниями. NovaBell спроектировала коллекцию с уникальным потенциалом, многочисленными модулями и специальными изделиями, несколькими поверхностями и изысканным декором – линейку изделий, способную отделять все типы поверхностей, от бытовых до поверхностей с высокой интенсивностью хождения.

# MATERIA: PRATICA, BELLA E FACILE DA VIVERE.

MATERIA: CONVENIENT,  
BEAUTIFUL AND EASY TO  
LIVE WITH.

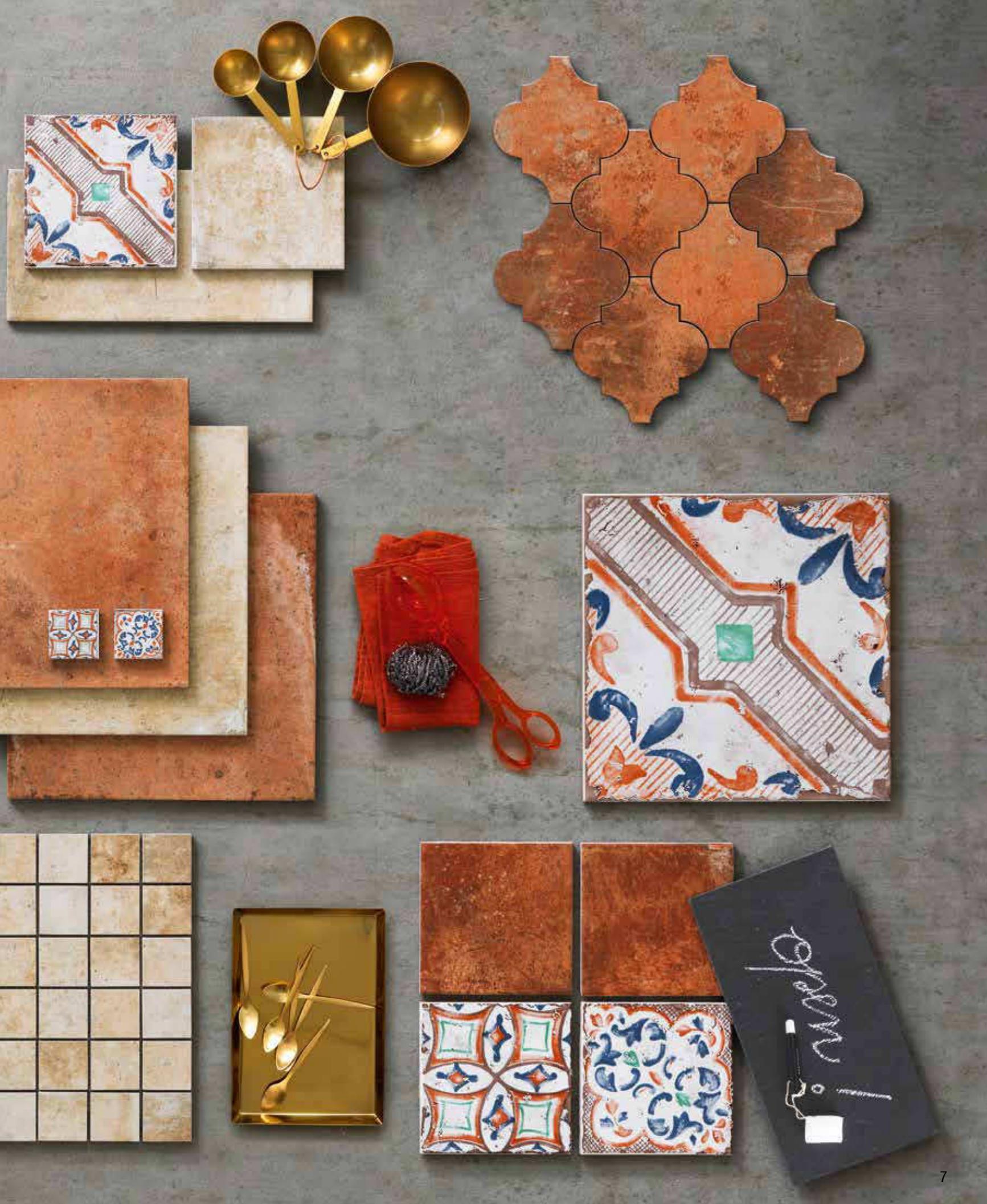
MATERIA EST PRATIQUE,  
BELLE ET FACILE À VIVRE.

MATERIA: PRAKTISCH,  
SCHÖN, LEBENSECHT.

MATERIA: PRÁCTICA,  
HERMOSA Y FÁCIL DE VIVIR.

MATERIA: ПРАКТИЧНАЯ,  
КРАСИВАЯ И УДОБНАЯ  
ДЛЯ ЖИЗНИ.





HERRINGBONE LAYING

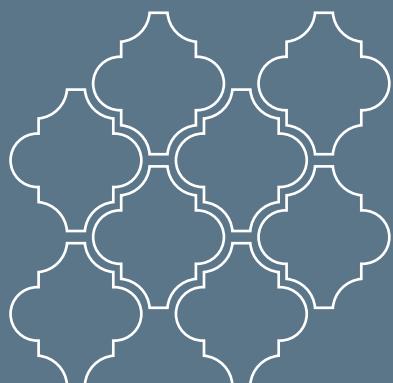


FLOOR: Rosso 15x30 - 5<sup>7/8</sup>x11<sup>13/16</sup>



# IL CALORE DELLA TERRA SI UNISCE ALLA RAFFINATEZZA DELLE FORME.

IL MODULO PROVENZALE TRASFERISCE TUTTI I PICCOLI DETTAGLI DELL'AUTENTICA MATERIA ARTIGIANALE; DISPONIBILE NEI COLORI ROSSO/CHIARO/ROSATO, PUÒ ESSERE POSATO SIA A PARETE CHE A PAVIMENTO, RIVESTENDO CON ELEGANZA TUTTI GLI AMBIENTI DELLA CASA E DEGLI SPAZI CONTRACT.



PROVENZALE 30,5x28 - 12"x11"



ROSSO



CHIARO

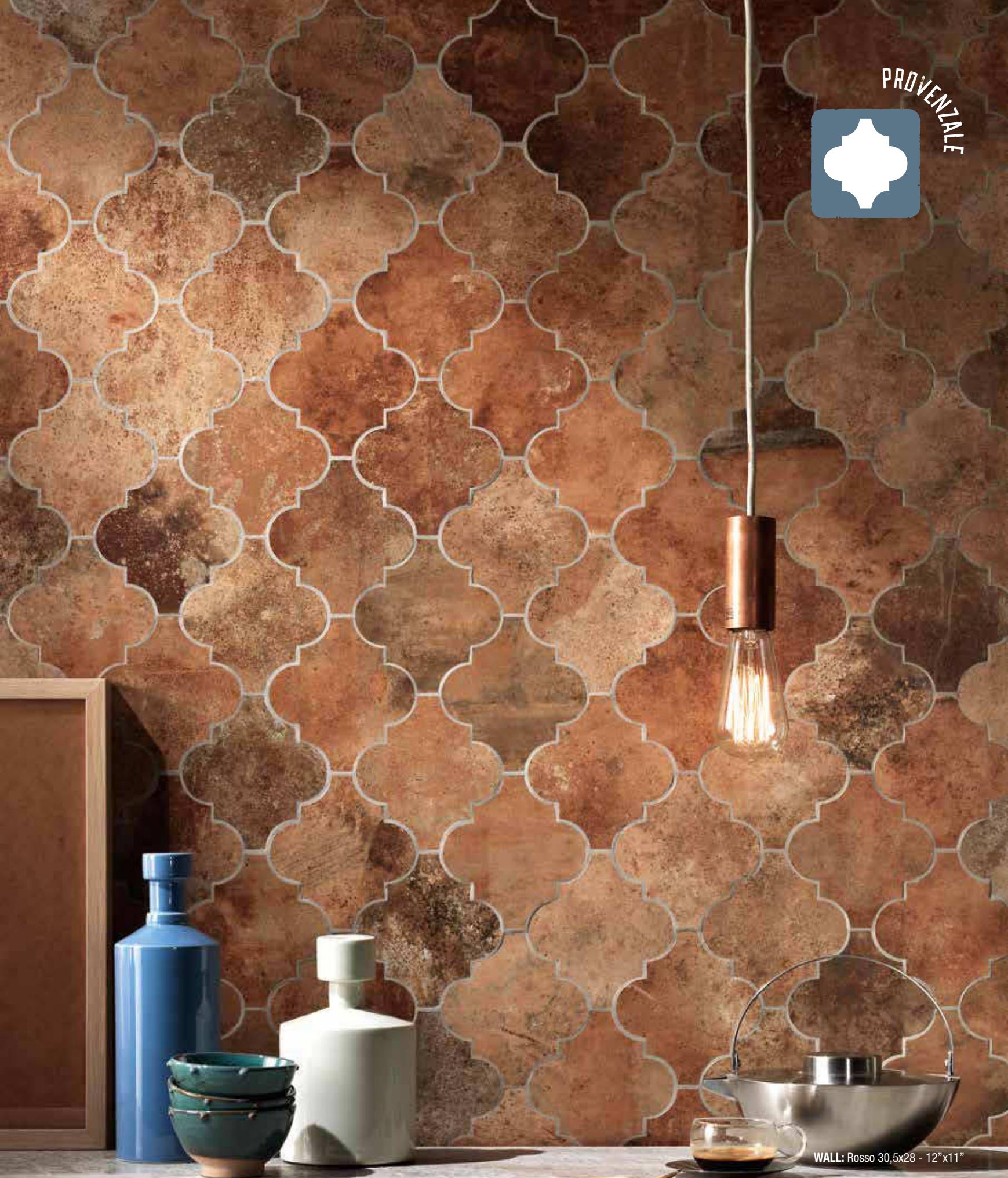


ROSATO

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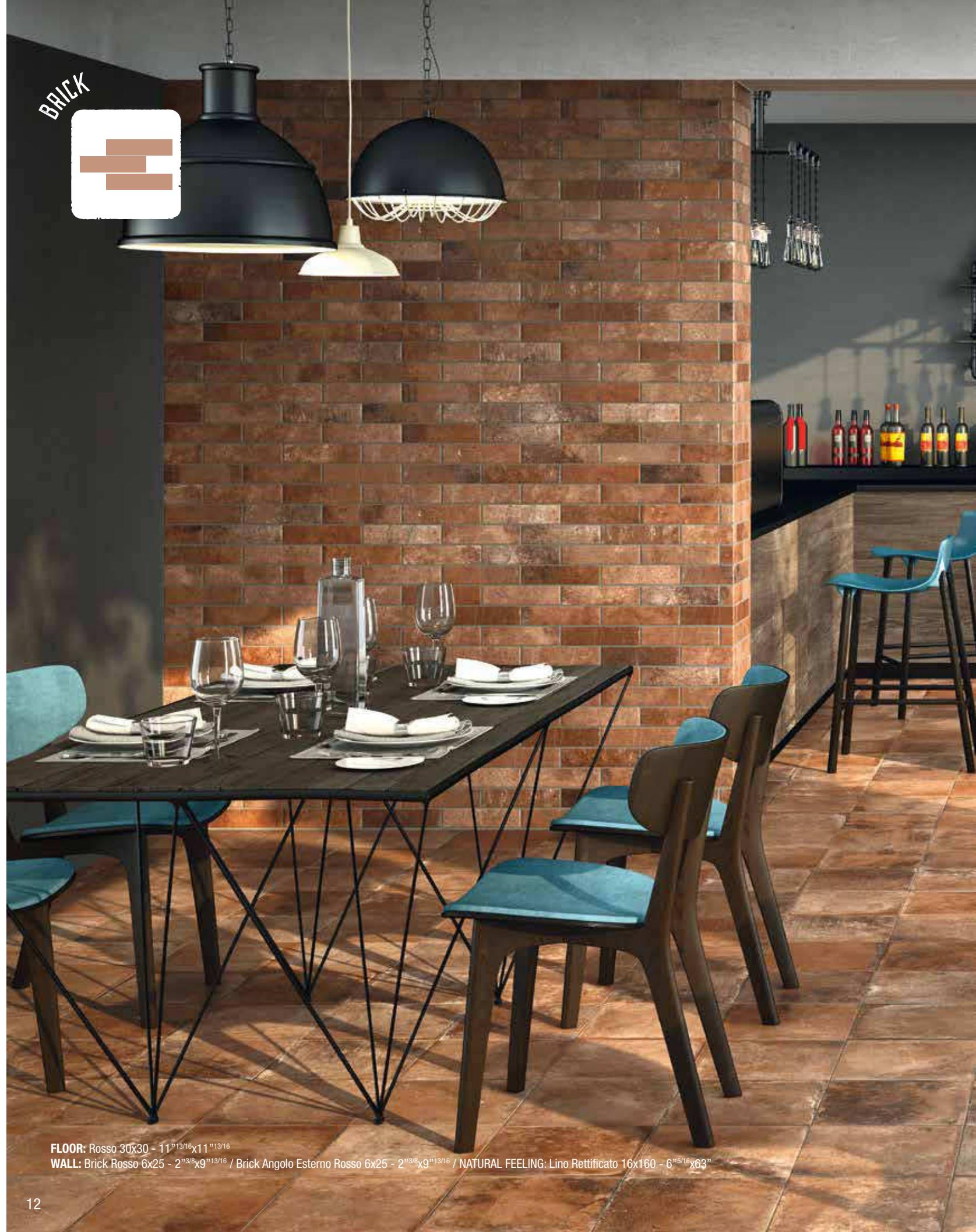
THE WARMTH OF EARTH IN EXQUISITE FORMS.  
THE PROVENZALE MODULE FEATURES ALL THE TINY DETAILS OF GENUINE HAND-CRAFTED MATTER; AVAILABLE IN ROS-SO/CHIARO/ROSATO COLOURS, IT CAN BE INSTALLED BOTH ON WALLS AND ON FLOORS, AS AN ELEGANT COVERING FOR ANY ROOM IN THE HOME AND IN CONTRACT PROJECTS.

PROVENZALE



WALL: Rosso 30,5x28 - 12"x11"

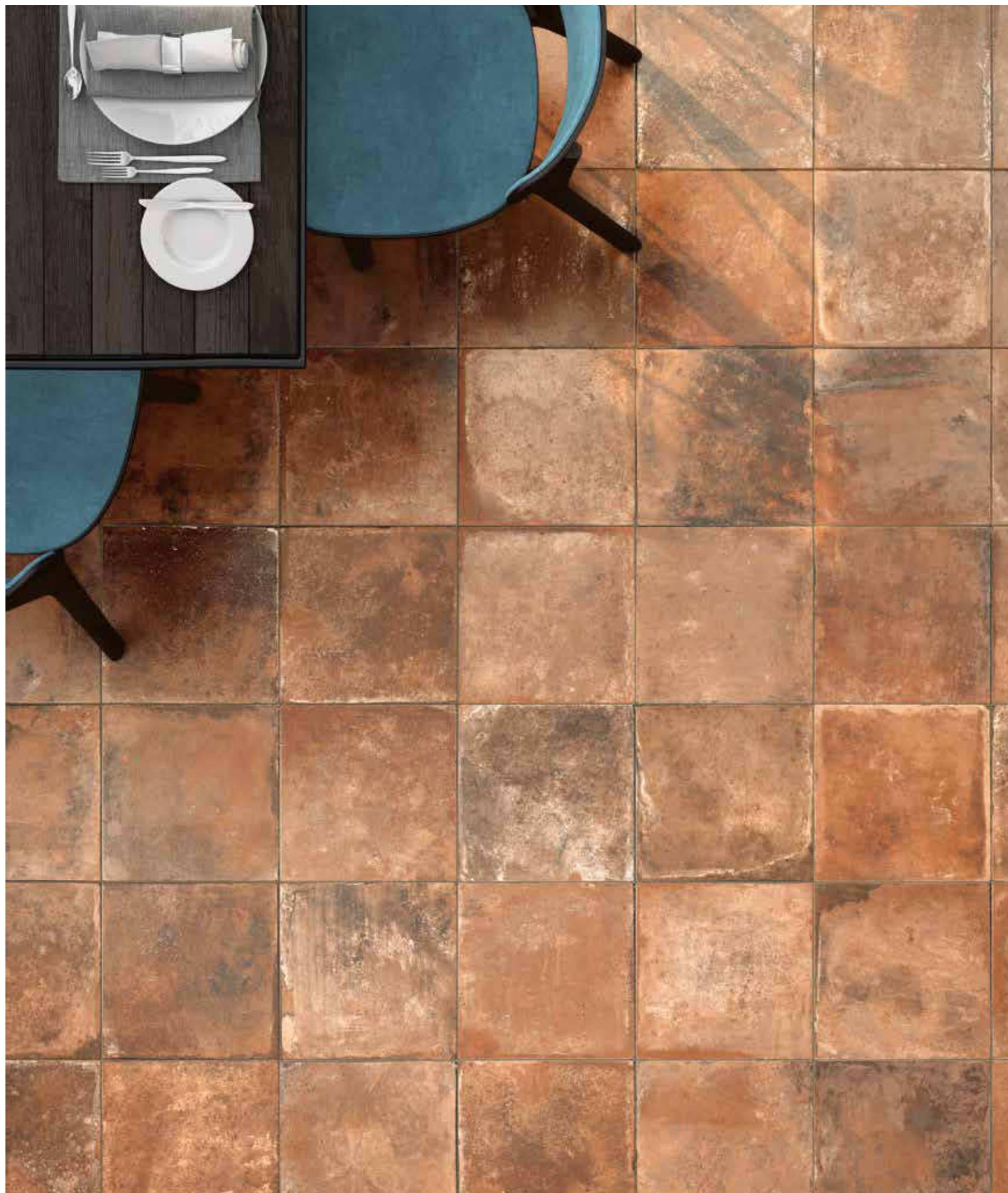
BRICK



FLOOR: Rosso 30x30 - 11<sup>13/16</sup>x11<sup>13/16</sup>

WALL: Brick Rosso 6x25 - 2<sup>3/8</sup>x9<sup>13/16</sup> / Brick Angolo Esterno Rosso 6x25 - 2<sup>3/8</sup>x9<sup>13/16</sup> / NATURAL FEELING: Lino Rettificato 16x160 - 6<sup>5/16</sup>x63"







**LA CHALEUR DE LA TERRE S'UNIT AU RAFFINEMENT DES FORMES.**

Le module Provenzale révèle tous les petits détails de l'authentique matière artisanale ; disponible dans les couleurs Rosso/Chiaro/Rosé, il peut être posé aussi bien au mur qu'au sol, habillant avec élégance toute la maison et les espaces commerciaux-contract.

**DIE WÄRME DER ERDE VEREINT SICH MIT DER ERLESENHEIT DER FORMEN.**

Das Modul Provenzale weist in seinen vielen kleinen Details die Merkmale eines echten handwerklichen Materials auf und ist in den Farben Rosso/Chiaro/Rosato erhältlich. Es kann sowohl als Wand- wie auch als Bodenbelag verwendet werden und verleiht häuslichen wie auch gewerblich genutzten Räumen viel Eleganz.

**LA CALIDEZ DE LA TIERRA SE UNE AL REFINAMIENTO DE LAS FORMAS.**

El módulo Provenzale presenta todos los pequeños detalles de la auténtica materia artesanal; disponible en los colores Rosso/Chiaro/Rosato, se puede colocar tanto en la pared como en el pavimento, revistiendo con elegancia todos los ámbitos de la casa y de los espacios contract.

**ТЕПЛО ЗЕМЛИ СЛИВАЕТСЯ С ИЗЫСКАННОСТЬЮ ФОРМ.**

Модуль Provenzale воспроизводит все самые мелкие детали настоящего ремесленного материала. Он может быть следующих цветов: Rosso/Chiaro/Rosato (Красный, Светлый, Розовый), он может ис-пользоваться как для облицовки стен, так и для настила полов, элегантно оформляя все помещения дома и пространств под контрактные поставки.





IL PROGETTO MATERIA È  
PENSATO PER CHI AMA  
L'EFFETTO VISSUTO MA CERCA  
ANCHE LA PRATICITÀ DI UNA  
SUPERFICIE TECNOLOGICA.  
MATERIA È GRES PORCELLANATO  
NOVABELL: LA CERAMICA  
DUREVOLE E ANTIMACCHIA.

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THE MATERIA PROJECT IS INTENDED FOR THOSE WHO LOVE A TIME-WORN LOOK BUT ALSO WANT THE CONVENIENCE OF A HIGH-TECH SURFACE. MATERIA IS NOVABELL PORCELAIN STONEWARE: THE DURABLE, STAIN-RESISTANT CERAMIC COVERING.



**FLOOR:** Chiaro 30x30 - 11<sup>13/16</sup>" x 11<sup>13/16</sup>" / Decoro Vietri Mix 30x30 - 11<sup>13/16</sup>" x 11<sup>13/16</sup>"

**COUNTER TOP:** Chiaro 15x15 - 5<sup>7/8</sup>" x 5<sup>7/8</sup>"

Le projet Materia est conçu pour ceux qui aiment l'effet vécu, mais qui veulent aussi la praticité d'une surface technologique. Materia est un grès cérame NovaBell, la céramique durable et antitaches.

Materia eignet sich hervorragend, um einen „gelebten“ Effekt zu erzielen, bietet aber gleichzeitig den praktischen Nutzen einer technischen Oberfläche. Sie besteht aus dem Feinsteinzeug NovaBell, einer beständigen, schmutzabweisenden Keramik.

El proyecto Materia se ha concebido para quienes aman el efecto desgastado pero también buscan la practicidad de una superficie tecnológica. Materia es gres porcelánico NovaBell: la cerámica duradera y resistente a las manchas.

Проект Materia предназначен для тех, кто любит старинный эффект, но ищет также практичность технологичной поверхности. Materia - это керамогранит NovaBell, долговечная и не начкающаяся керамика.





**FLOOR:** Chiaro 30x30 - 11<sup>13/16</sup> x 11<sup>13/16</sup>

**WALL:** Brick Chiaro 6x25 - 2<sup>3/8</sup> x 9<sup>13/16</sup> / Chiaro 15x15 - 5<sup>7/8</sup> x 5<sup>7/8</sup> / Decoro Vietri Mix 15x15 - 5<sup>7/8</sup> x 5<sup>7/8</sup>

DECORO VIETNAM



**VIETRI E TUTTE LE DECORAZIONI TONO SU TONO DI MATERIA POSSIEDONO IL FASCINO DELLA VERA MAIOLICA MADE IN ITALY.**  
**I MODULI DALLE TONALITÀ BRILLANTI RIPRODUCONO IL TOCCO MANUALE E TUTTA LA MAESTRIA DEL “FATTO A MANO”, SONO TOTALMENTE INDIFFERENTI ALL’USURA E AGLI ACIDI.**



TOZZETTO VIETRI MIX 5x5 - 1<sup>15/16</sup>x1<sup>15/16</sup>



DECORO VIETRI MIX 15x15 - 5<sup>7/8</sup>x5<sup>7/8</sup>



DECORO VIETRI MIX 30x30 - 11<sup>13/16</sup>x11<sup>13/16</sup>

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VIETRI AND ALL THE MATERIA TONE-ON-TONE DECORATIONS HAVE THE CHARM OF REAL ITALIAN-MADE MAJOLICA WARE. THE BRIGHTLY COLOURED MODULES REPRODUCE THE MANUAL TOUCH AND ALL THE SKILLED CRAFTSMANSHIP OF “HAND-MADE” PIECES”, AND ARE TOTALLY IMMUNE TO WEAR AND ACIDS.



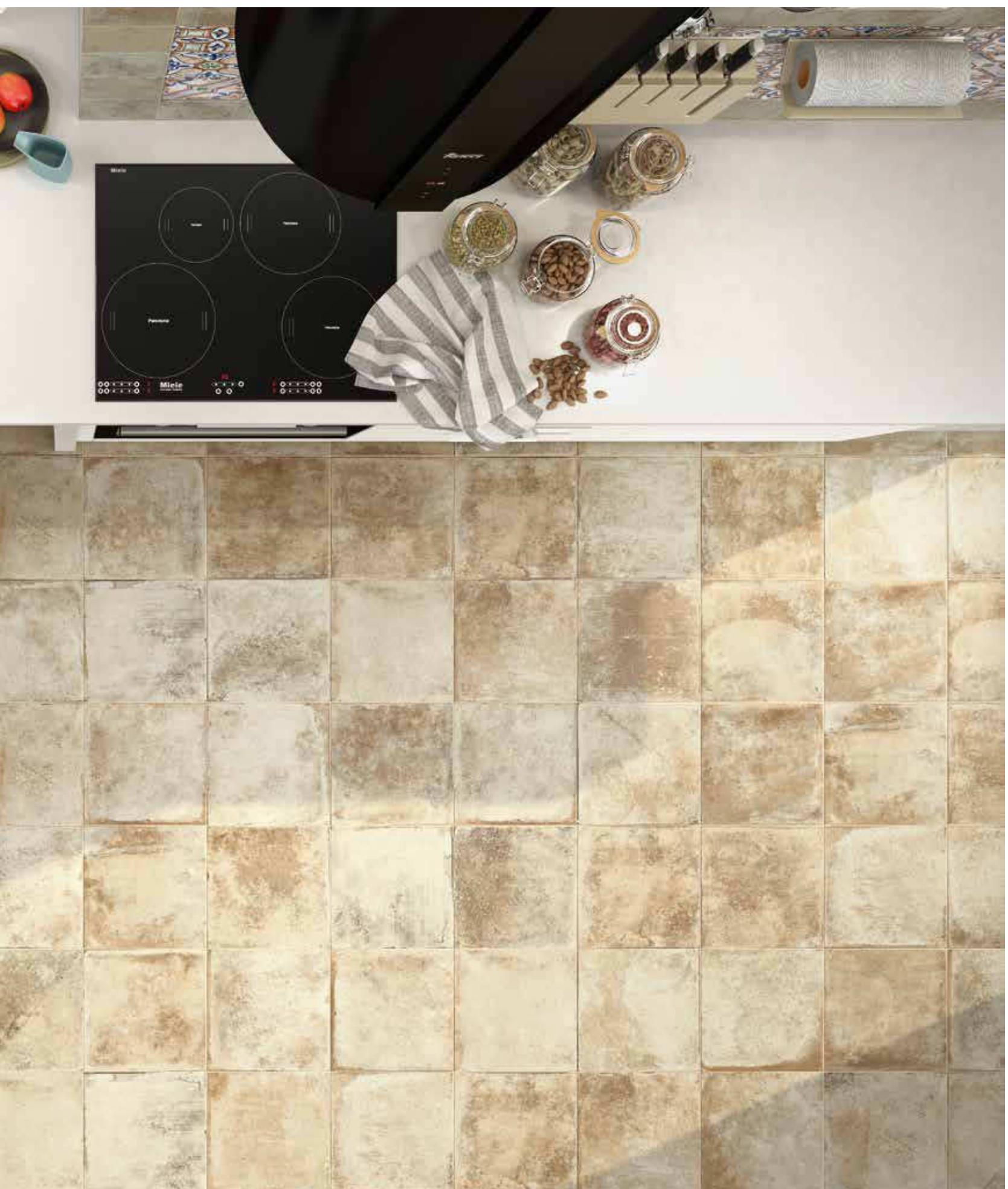


Vietri et toutes les décos ton sur ton de Materia possèdent le charme de la véritable faïence Made in Italy. Les modules aux couleurs brillantes reproduisent la touche manuelle et toute la maestria du « fait main » et sont totalement insensibles à l'usure et aux acides.

Vietri und das gesamte Ton in Ton gehaltene Dekor von Materia strahlen die Faszination echter italienischer Majolika aus. Die Module in glänzenden Farbtönen vermitteln den wunderschönen Eindruck von handwerklich gefertigten Meisterstücken und sind vollkommen gebrauchs- sowie säurebeständig.

Vietri y todas las decoraciones tono sobre tono de Materia poseen el encanto de la verdadera mayólica Made in Italy. Los módulos de tonalidades brillantes reproducen el toque manual y toda la maestría de lo “hecho a mano” y son completamente inmunes al desgaste y a los ácidos.

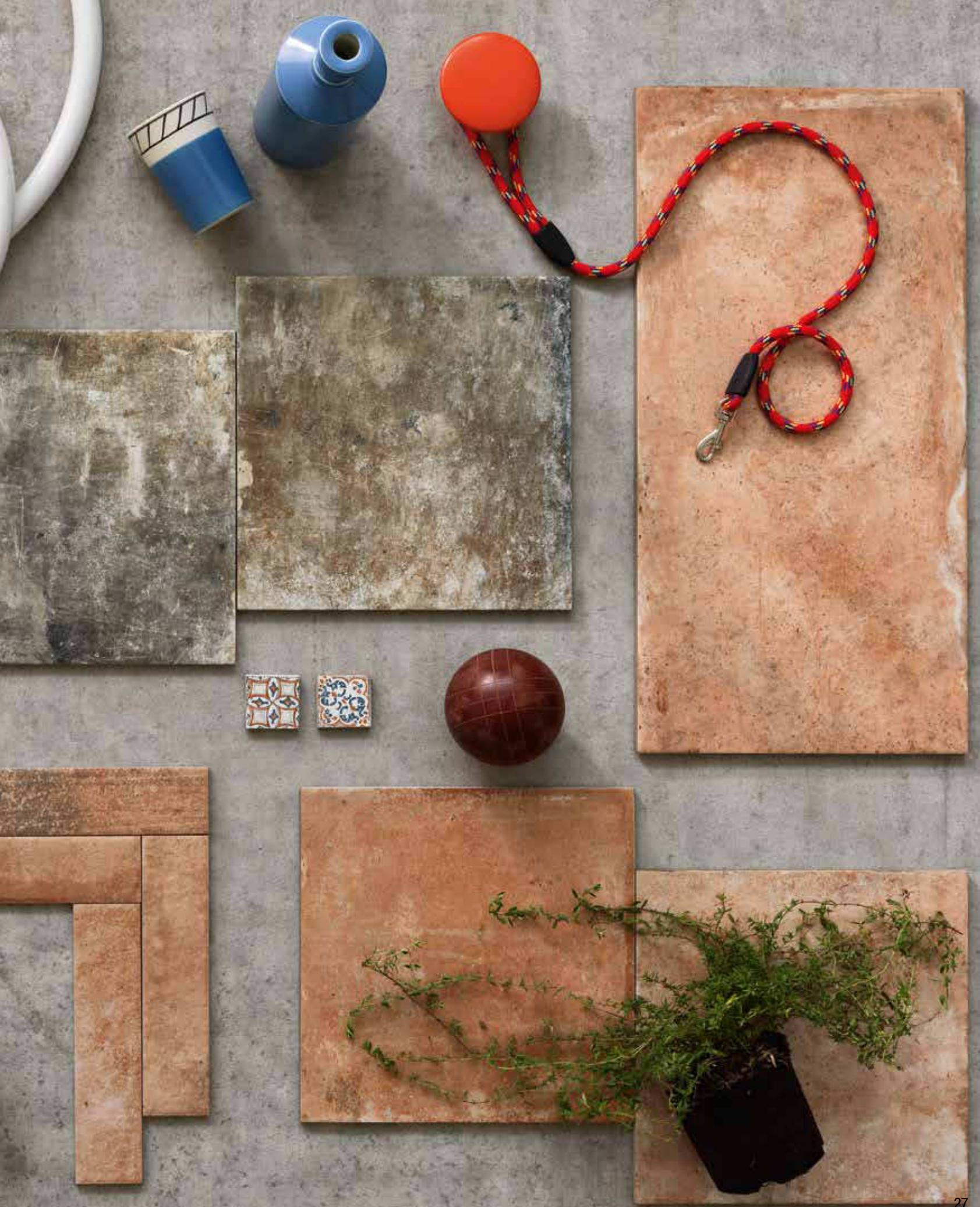
Vietri и весь декор тон в тон в коллекции Materia обладают очарованием настоящей майолики “Made in Italy”. Модули в ярких тонах воспроизводят штрихи мануальности и все мастерство “ручной работы”, они совершенно нечувствительны к износу и воздействию кислот.



# MATERIA: ANTISCIVOLO, INGELIVA E SICURA.

MATERIA: ANTI-SLIP,  
FROSTPROOF AND SAFE.  
MATERIA EST ANTIDÉRAPANTE,  
RÉSISTANTE AU GEL ET SÛRE.  
MATERIA: RUTSCHHEMMEND,  
FROSTBESTÄNDIG, SICHER.  
MATERIA: ANTIDESLIZANTE,  
RESISTENTE A LAS  
HELADAS Y SEGURA.  
MATERIA: НЕСКОЛЬЗКАЯ,  
МОРОЗОСТОЙКАЯ И  
БЕЗОПАСНАЯ.





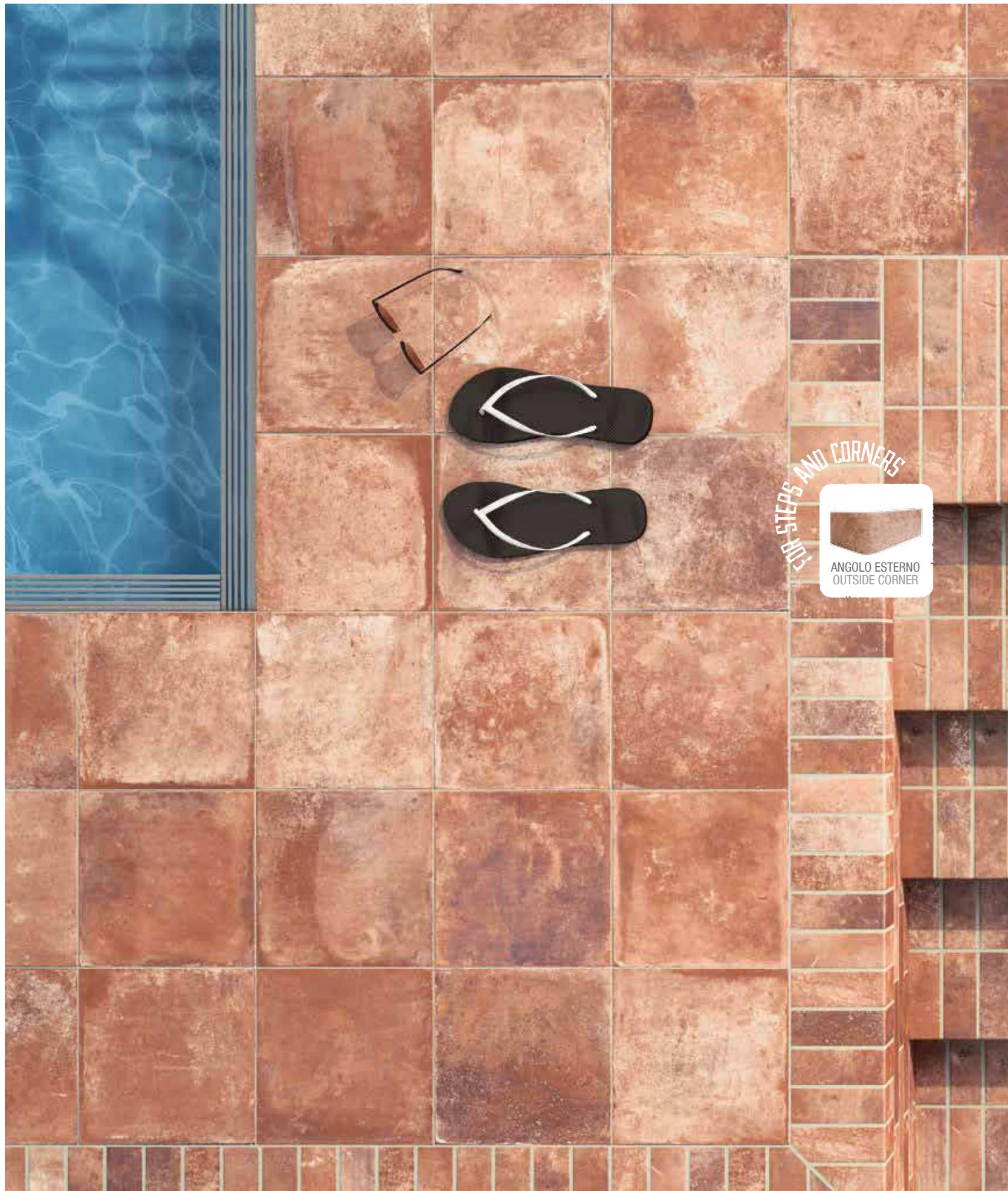
BELLEZZA CHE NON  
RINUNCIA A NULLA.  
LE CALDE NUANCE DEL  
COTTO SI UNISCONO A  
TUTTE LE QUALITÀ DEL GRES  
PORCELLANATO NOVABELL.  
MATERIA È ANTISCIVOLO,  
FACILE DA PULIRE E NON  
TEME IL GELO.

FLOOR: Rosato Antislip 30x30 - 11<sup>13/16</sup> x 11<sup>13/16</sup> / Brick Rosato 6x25 - 2<sup>3/8</sup> x 9<sup>13/16</sup> / Brick Angolo Esterno Rosato 6x25 - 2<sup>3/8</sup> x 9<sup>13/16</sup>  
WALL: Brick Rosato 6x25 - 2<sup>3/8</sup> x 9<sup>13/16</sup> / Brick Angolo Esterno Rosato 6x25 - 2<sup>3/8</sup> x 9<sup>13/16</sup>



IN / OUT





**R11  
A+B**

30x30 ANTISLIP 11<sup>13/16</sup> x 11<sup>13/16</sup>



ROSSO



CHIARO



ROSATO

ANTISLIP



**30X30 ANTISLIP È IL MODULO SPECIALE CHE RISPONDE A PRESTAZIONI ANTISCIVOLO PARTICOLARMENTE ELEVATE. INSIEME AL MODULO BRICK E ALL'ANGOLO ESTERNO, COMPLETANO GRADINI E ZONE DI PASSAGGIO IN TOTALE SICUREZZA.**

30x30 Antislip is the special module that delivers **particularly high anti-slip performances**; together with the Brick module and outside corners, it provides a **completely safe** completion for steps and pathways.

30x30 Antislip est le module spécial qui répond à des critères d'antidérapage particulièrement exigeants et qui, avec le module Brick et l'angle extérieur, complètent les marches et les **zones de passage en toute sécurité**.

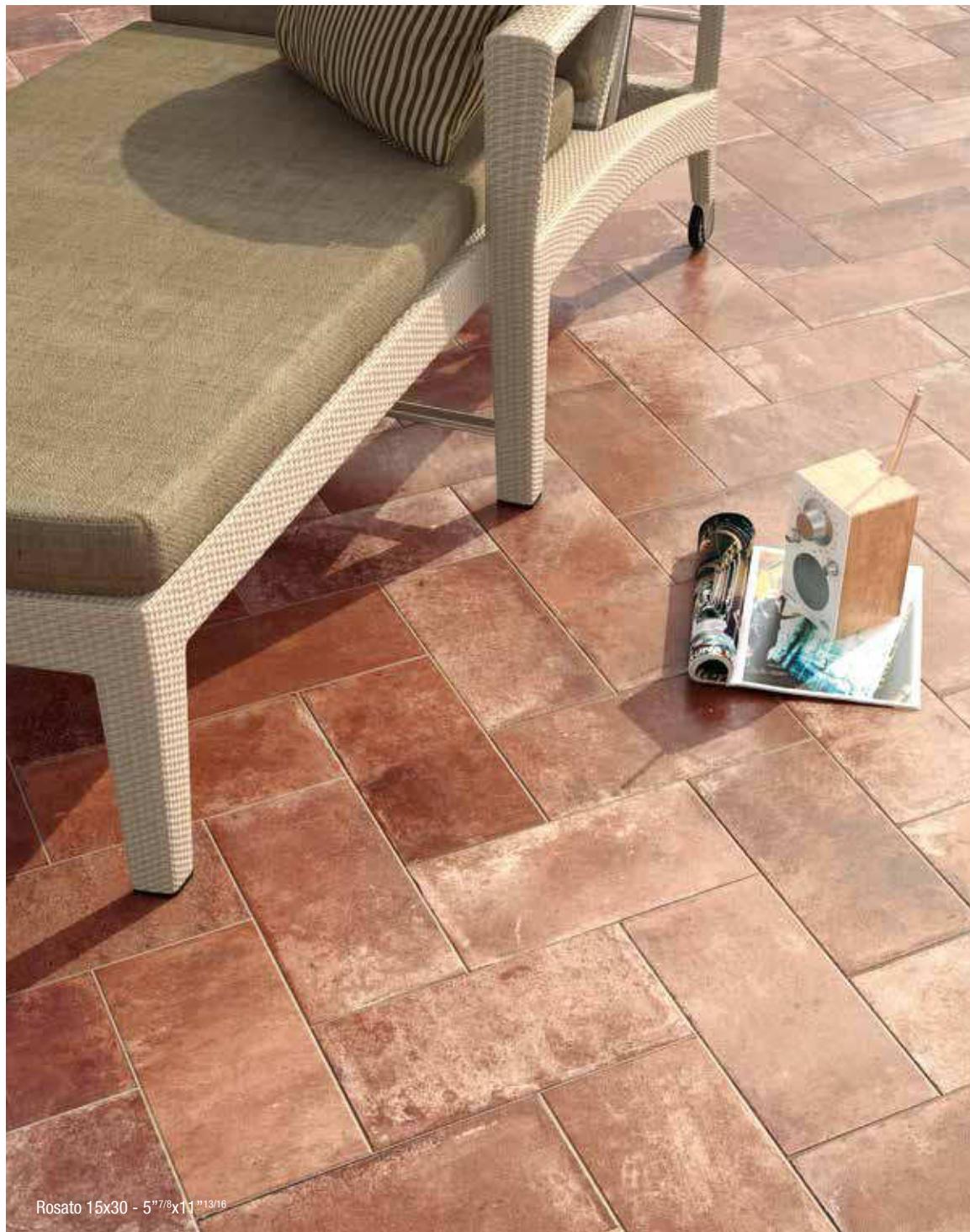
Das spezialmodul 30x30 antislip eignet sich für besonders hohe ansprüche an rutschhemmende oberflächen. gemeinsam mit dem modul brick und mit der aussenecke lassen sich stufen und übergangsbereiche sicher gestalten.

30 x 30 Antislip, el módulo especial que ofrece prestaciones antideslizantes especialmente elevadas, junto con el módulo Brick y el ángulo exterior, completan escalones y **zonas de paso con la máxima seguridad**.

30x30 Antislip - это специальный модуль, отвечающий очень высоким требованиям не-скользкости, вместе с модулем Brick и наружным углом они делают ступени и проходы полностью безопасными.



# UN PROGETTO DI SUPERFICI CON ELEVATE PERFORMANCE TECNICHE.



Rosato 15x30 - 5<sup>7/8</sup>x11<sup>13/16</sup>

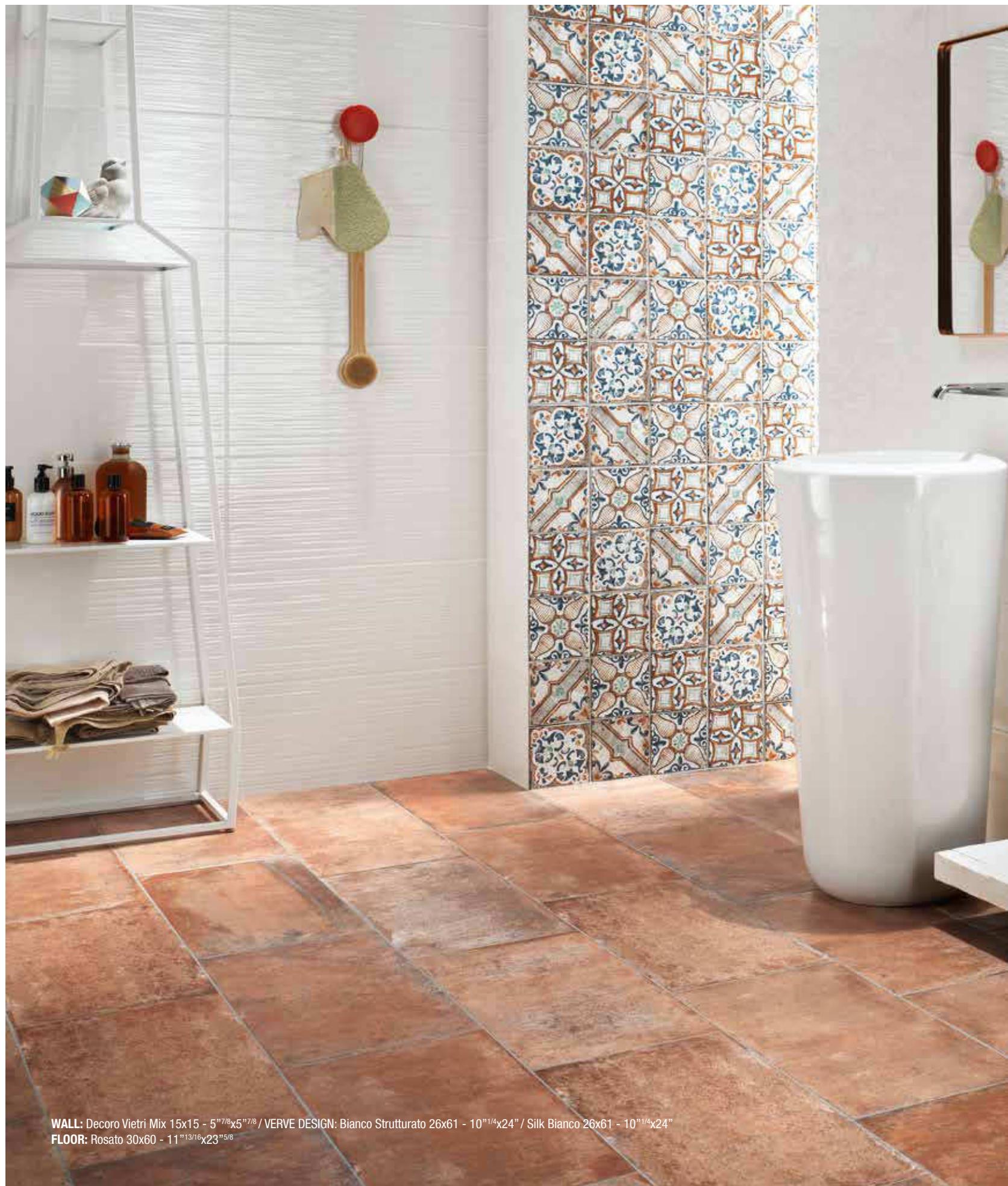
A project of surfaces with **high-tech**  
performances.

Un projet de surface aux  
performances techniques élevées.

Ein Projekt für Oberflächen mit  
hohem technischem Anspruch.

Un proyecto de superficies de  
elevadas prestaciones técnicas.

Проект поверхностей с высокими  
техническими характеристиками.



**WALL:** Decoro Vietri Mix 15x15 - 5<sup>7/8</sup>x5<sup>7/8</sup> / **VERVE DESIGN:** Bianco Strutturato 26x61 - 10<sup>1/4</sup>x24" / Silk Bianco 26x61 - 10<sup>1/4</sup>x24"  
**FLOOR:** Rosato 30x60 - 11<sup>13/16</sup>x23<sup>5/8</sup>

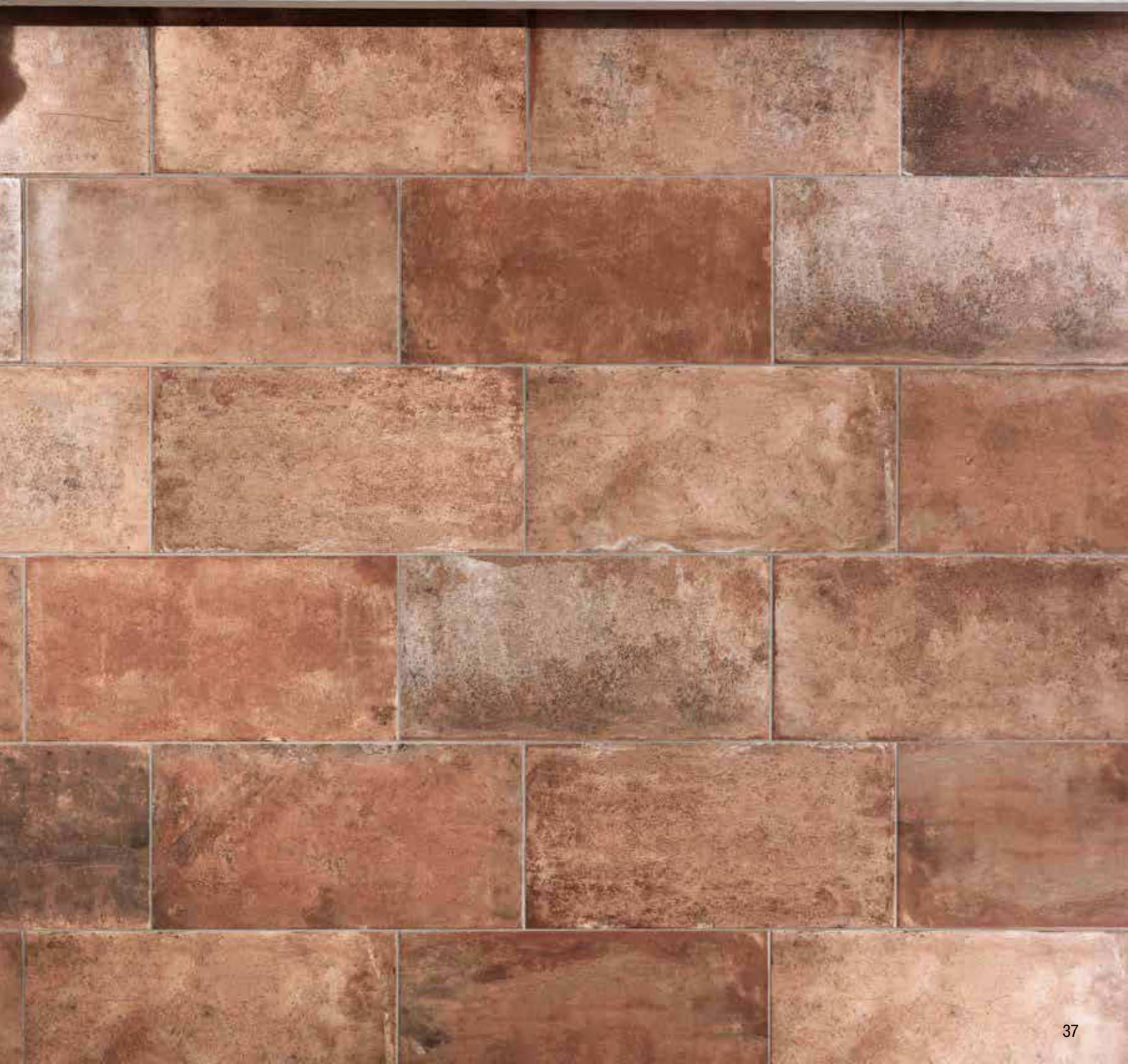
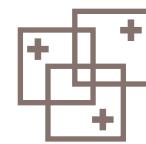


CREATIVE  
BATHROOM





EACH PIECE IS  
UNIQUE





Materia se coordonne à la perfection aux revêtements muraux en pâte blanche Verve et à beaucoup d'autres collections NovaBell. L'intégration entre surfaces souligne la recherche permanente de concertation entre matières, pour satisfaire les exigences de la décoration d'intérieur contemporaine.

Materia lässt sich perfekt mit Verkleidungen wie Verve mit weißen Scherben und mit vielen anderen Elementen der Kollektionen von NovaBell kombinieren. Das Miteinander verschiedener Oberflächen ist eine Antwort auf die **Anforderungen des modernen Interior Designs und das Ergebnis kontinuierlicher Untersuchungen zu Materialkombinationen.**

Materia se combina perfectamente con los revestimientos de pasta blanca Verve y con muchas otras colecciones NovaBell. La integración entre las superficies pone de relieve la constante **investigación orientada a la mezcla de materias para responder a las exigencias del interiorismo moderno.**

Materia великолепно сочетается с облицовочной плиткой из белой глины Verve и с многими другими коллекциями NovaBell. Интеграция поверхностей подчеркивает непрерывные исследования в области смешения материалов, отвечая тем самым на необходимости современного дизайна интерьеров.

MATERIA SI ABBINA PERFETTAMENTE AI RIVESTIMENTI IN PASTA BIANCA VERVE E A MOLTE ALTRE COLLEZIONI NOVABELL. L'INTEGRAZIONE TRA SUPERFICI SOTTOLINEA LA COSTANTE RICERCA VERSO LA CONTAMINAZIONE TRA MATERIE PER RISPONDERE ALLE ESIGENZE DEL MODERNO INTERIOR DESIGN.



DECORO VIETRI MIX  
15x15 - 5<sup>7/8</sup>x5<sup>7/8</sup>



30x60 - 11<sup>13/16</sup>x23<sup>5/8</sup>



VERVE DESIGN BIANCO STRUTTURATO  
26x61 - 10<sup>11/16</sup>x24"



VERVE DESIGN SILK BIANCO  
26x61 - 10<sup>11/16</sup>x24"

MATERIA COMBINES TO PERFECTION WITH THE VERVE WHITE-BODY WALL TILES AND MANY OTHER NOVABELL COLLECTIONS. THE ATTRACTIVE MATCHING OF THESE SURFACES REFLECTS A CONSTANT FOCUS ON THE CROSS-CONTAMINATION OF MATERIALS, TO MEET THE DEMANDS OF MODERN INTERIOR DESIGN.

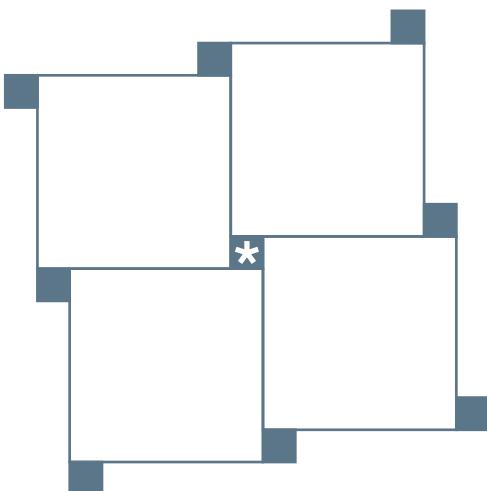
# IL TOZZETTO VIETRI 5X5 È ABBINABILE A TUTTI I COLORI IN GAMMA; È L'ACCESSORIO IDEALE PER DEFINIRE POSE DAL GUSTO PIÙ CLASSICO E INTIMO.



\*



TOZZETTO VIETRI MIX  
5x5 - 1<sup>15/16</sup>" x 1<sup>15/16</sup>"



ROSSO



CHIARO



ROSATO



MUD



GHIACCIO



GRIGIO



BLUE

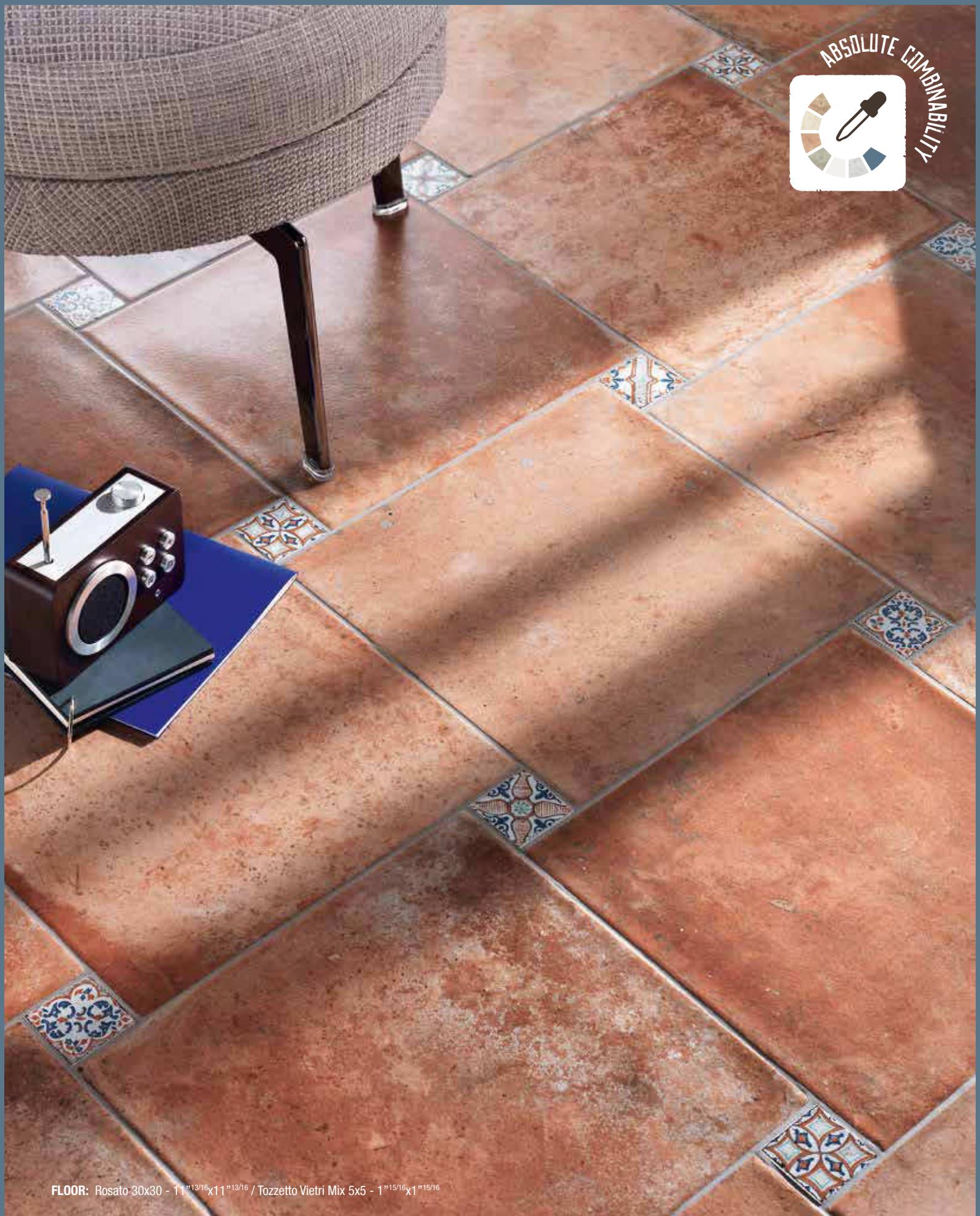
The Vietri 5x5 inset tile can be combined with all the colours in the range; it is the ideal accessory for creating more classical, intimate laying patterns.

Le cabochon Vietri de 5x5 peut être assorti à toutes les couleurs de la gamme; il représente l'accessoire idéal pour caractériser des calepinages classiques et intimes.

Der Einleger Vietri 5x5 passt zu allen Farben des Sortiments und ist das ideale Accessoire für ein klassisches Dekor intimer Räumlichkeiten.

La baldosilla Vietri de 5 x 5 se puede combinar con todos los colores de la gama; es el accesorio ideal con el que disponer colocaciones de gusto más clásico e íntimo.

Вставки Vietri 5x5 сочетаются со всеми цветами коллекции. Они являются идеальными аксессуарами для укладки уютных поверхностей в классическом стиле.

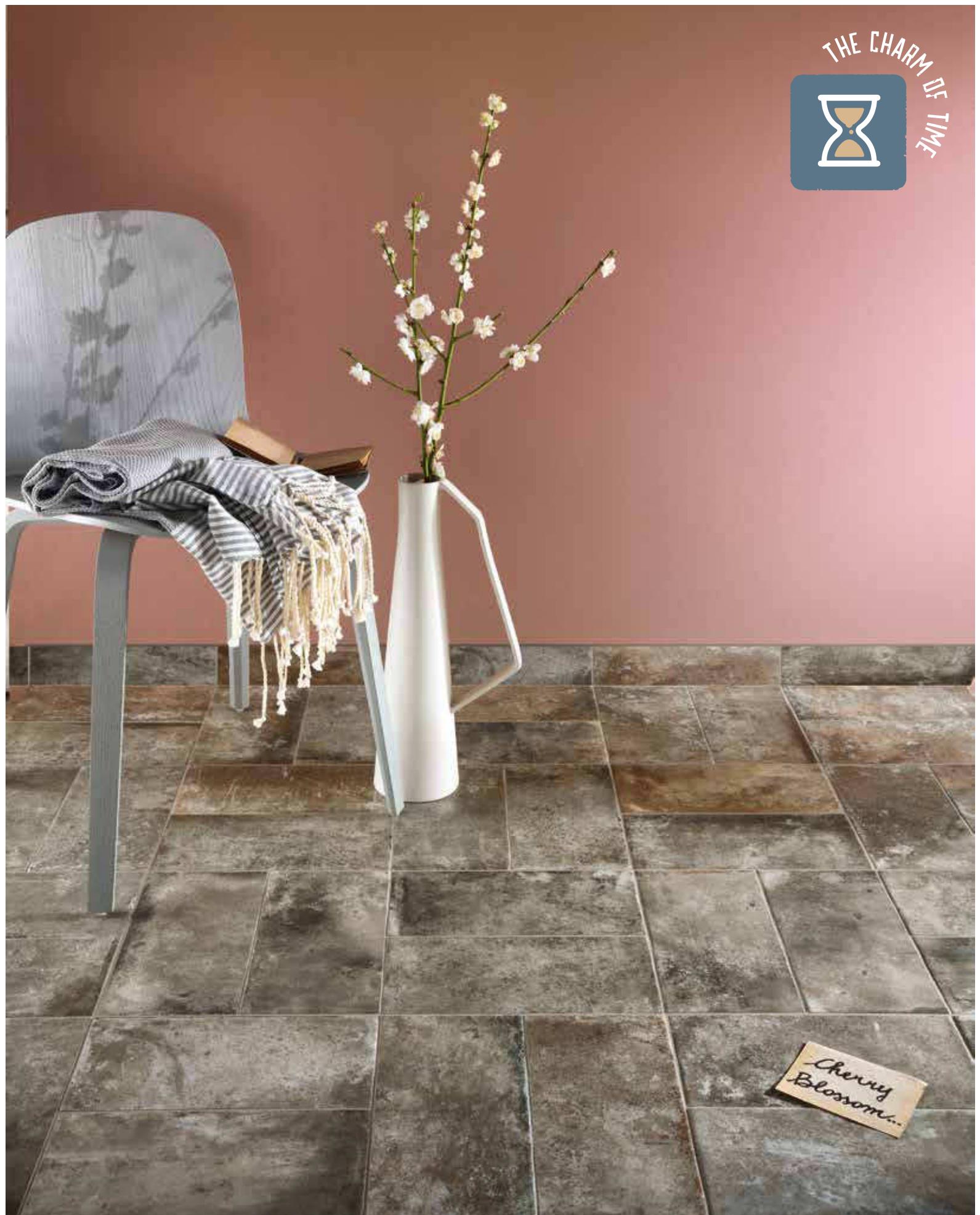


FLOOR: Rosato 30x30 - 11<sup>13/16</sup>x11<sup>13/16</sup> / Tozzetto Vietri Mix 5x5 - 1<sup>15/16</sup>x1<sup>15/16</sup>



FLOOR: Mud 15x30 - 5<sup>7/8</sup>x11<sup>13/16</sup>

THE CHARM OF TIME



# MATERIA: CONTEMPORANEA, PREZIOSA E UNICA.

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MATERIA: CONTEMPORARY,  
EXQUISITE AND UNIQUE.

MATERIA EST CONTEMPORAINE,  
PRÉCIEUSE ET UNIQUE.

MATERIA: MODERN, KOSTBAR,  
EINZIGARTIG.

MATERIA: CONTEMPORÁNEA,  
PRECIOSA Y ÚNICA.

MATERIA: СОВРЕМЕННАЯ,  
ЦЕННАЯ И НЕПОВТОРИМНАЯ.



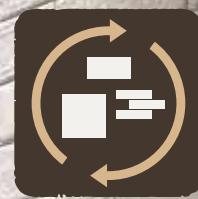
\* \* Colours on request





**WALL:** Ghiaccio 15x30 - 5<sup>7/8</sup>x11<sup>13/16</sup> / Ghiaccio 6x25 - 2<sup>3/8</sup>x9<sup>13/16</sup> / Brick Angolo Esterno Ghiaccio 6x25 - 2<sup>3/8</sup>x9<sup>13/16</sup>  
**FLOOR:** Ghiaccio 30x30 - 11<sup>13/16</sup>x11<sup>13/16</sup>

TOTAL  
LOOK





CREATIVE  
SOUL



# MATERIA: ANIMA CREATIVA.

I FORMATI 15X30 E 6X25 RINNOVANO IN CHIAVE CONTEMPORANEA GLI SPAZI DI CASA. MATERIA HA UN'ANIMA CREATIVA E MODERNA MA CONSERVA E TRASMETTE TUTTO IL VALORE DELLA TRADIZIONE.



**MATERIA: CREATIVE SOUL.**  
The 15x30 and 6x25 sizes bring the home's interior design up to date; Materia has a creative, modern soul but conserves and communicates all the value of tradition.

**MATERIA EST UN ESPRIT CRÉATIF.**  
Les formats 15x30 et 6x25 réinterprètent avec modernité les espaces de la maison.  
Materia est un esprit créatif et moderne, mais garde et transmet toute la valeur de la tradition.

**MATERIA: EIN KREATIVER GEIST.**  
Die Formate 15x30 und 6x25 hauchen einer häuslichen Umgebung zeitgemäßen Charme ein. Materia ver-sprüht einen kreativen, modernen Geist, steht aber gleichzeitig für traditionelle Werte.

**MATERIA: ALMA CREATIVA.**  
Los formatos de 15 x 30 y de 6 x 25 renuevan en clave contemporánea los espacios del hogar; Materia tiene un alma creativa y moderna pero conserva y transmite todo el valor de la tradición.

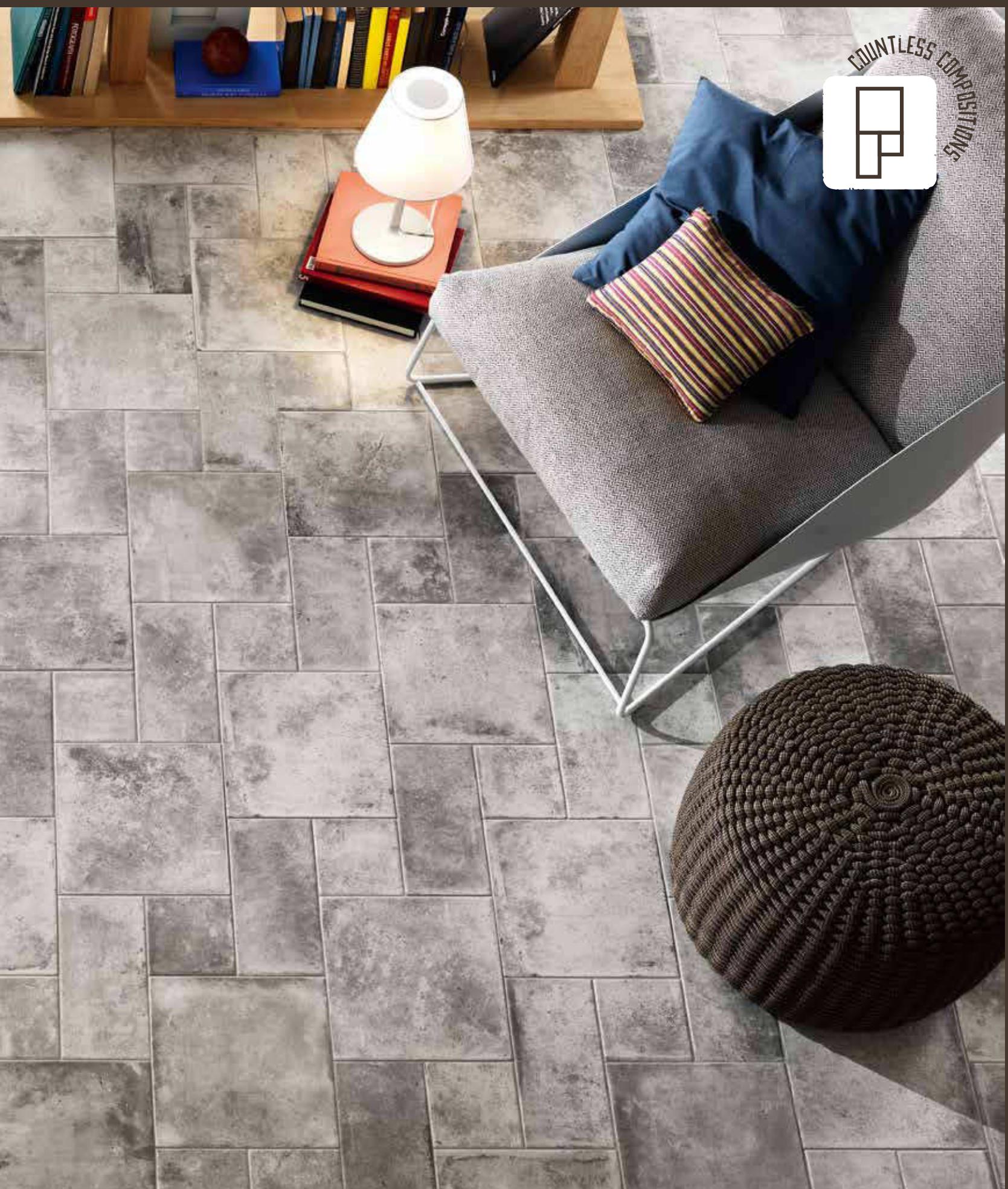
**MATERIA: КРЕАТИВНАЯ душа.**  
Форматы 15x30 и 6x25 обновляют интерьеры дома в современном ключе. Materia имеет креативную и современную душу, но сохраняет и передает все ценности традиций.





FLOOR: Grigio 30x30 - 11<sup>13/16</sup>x11<sup>13/16</sup> / Grigio 15x30 - 5<sup>7/8</sup>x11<sup>13/16</sup> / Grigio 15x15 - 5<sup>7/8</sup>x5<sup>7/8</sup>

COUNTLESS COMPOSITIONS





The NovaBell decorations are perfect for creating entire floors of great loveliness, or for laying in carpet-fashion to highlight areas or zones of the house. The Vietri and Patch modules - in warm and cold-coloured versions - are **immune to foot traffic and easy to clean**.

Les décorations NovaBell sont idéales pour enrichir des sols entiers ou si l'on opte pour la pose tapis qui met en évidence des surfaces et certains endroits de la maison. Les modules Vietri et Patch, qui existent dans les versions chaude et froide, sont **insensibles au piétinement et faciles à nettoyer**.

Mit den dekorativen Elementen von NovaBell lassen sich **ganze Böden gestalten**; sie können aber auch - verlegt wie ein Teppich - zur Hervorhebung bestimmter Bereiche oder Flächen im Haus verwendet werden. Die Module Vietri und Patch, erhältlich in je einer warmen und einer kalten Version, sind absolut **abnutzungsbeständig und pflegeleicht**.

Las decoraciones NovaBell resultan **perfectas para enriquecer pavimentaciones** o bien, mediante colocaciones en forma de alfombra, para remarcar áreas y zonas del hogar. Los módulos Vietri y Patch - en sus versiones cálida y fría - son **inmunes al tráfico intenso y se limpian con facilidad**.

Декор NovaBell **великолепно подходит для обогащения всего пола** или же, при использовании его в панно, подчеркивает отдельные зоны интерьера. Модули Vietri и Patch в теплой и холодной версии **не поддаются износу от хождения и легко моются**.



LE DECORAZIONI NOVABELL SONO PERFETTE  
PER ARRICCHIRE INTERE PAVIMENTAZIONI  
OPPURE, ATTRAVERSO POSE A TAPPETO,  
SOTTOLINEANO AREE E ZONE DELLA CASA.

I MODULI VIETRI E PATCH - IN VERSIONE CALDA  
E FREDDA - SONO INDIFFERENTI AL CALPESTIO E  
SONO FACILI DA PULIRE.

VIBRANT COLOURS



COLORI ENERGETICI E  
POSE MULTIFORMATO  
INTRECCIANO  
PAVIMENTI DAL  
CARATTERE UNICO.

FLOOR: Blue 30x30 - 11<sup>13/16</sup>x11<sup>13/16</sup> / Blue 15x15 - 5<sup>7/8</sup>x5<sup>7/8</sup>



Vibrant colours and  
**multiple-size laying patterns**  
form floor coverings with a  
unique personality.

Des couleurs dynamiques et des  
**poses multiformat** composent  
des sols au caractère unique.

Energetische Farben  
und **mehrformatige  
Verlegungsmöglichkeiten**  
verleihen jedem Boden einen  
einzigartigen Charakter.

Colores llenos de energía y  
**colocaciones multiformato**  
decoran pavimentos de  
carácter único.

Наполненные энергией цвета  
и **многоформатная укладка**  
наделяют полы неповторимым  
характером.



# ITEMS



cm.30x30  
inch 11"13/16x11"13/16



cm.15x30  
inch 5"7/8x11"13/16



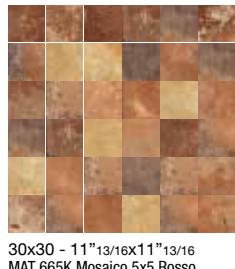
cm.15x15  
inch 5"7/8x5"7/8



cm. 6x25  
inch 2"3/8x9"13/16



30x30 - 11"13/16x11"13/16  
MAT 630N Rosso R9



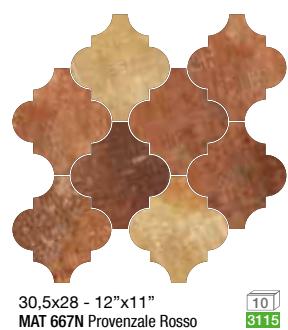
30x30 - 11"13/16x11"13/16  
MAT 665K Mosaico 5x5 Rosso



DIN 51130  
R10



DIN 51097  
A+B



30,5x28 - 12"x11"  
MAT 667N Provenzale Rosso

14  
1015



30x30 - 11"13/16x11"13/16  
MAT 63AS Rosso Antislip

14  
1015



15x30 - 5"7/8x11"13/16  
MAT 615N Rosso

17  
1025



15x15 - 5"7/8x5"7/8  
MAT 610N Rosso

34  
1030



6x25 - 2"3/8x9"13/16  
MAT 662N Brick Rosso R10 A+B

34  
1060

## PEZZI SPECIALI



6x25 - 2"3/8x9"13/16  
MAT A66K Brick  
Angolo Esterno Rosso

10  
240



5,5x30 - 2"3/16x11"13/16  
MAT B60K Battiscopa Rosso

25  
150



30x33,3 - 11"13/16x13"1/8  
MAT G60K Rosso  
Scalino Monolitico

06  
410



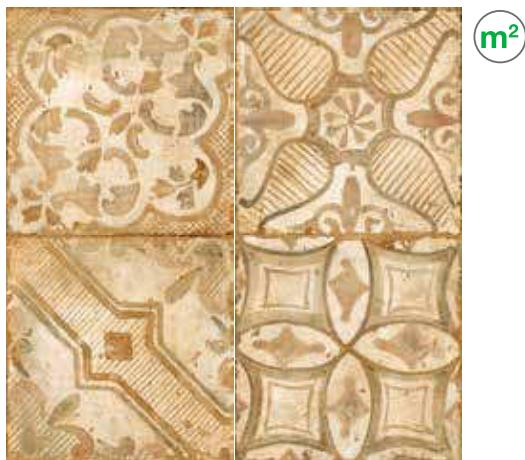
33,3x33,3 - 13"1/8x13"1/8  
MAT G61K Rosso  
Angolo Monolitico

04  
540



30x30 - 11"13/16x11"13/16  
MAT G63K Rosso  
Gradino Inciso

06  
540



m<sup>2</sup>

30x30 - 11"13/16x11"13/16  
MAT D64N Decoro Patch Mix Warm

14  
3020



5x5 - 1"15/16x1"15/16  
MAT D36K Tazzetto  
Vietri Mix

06  
170



15x15 - 5"7/8x5"7/8  
MAT D35K Decoro  
Vietri Mix

04  
250



30x30 - 11"13/16x11"13/16  
MAT D30K Decoro Vietri Mix

04  
350



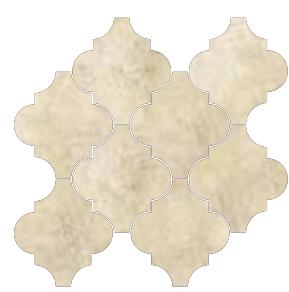
30x30- 11"13/16x11"13/16  
MAT 830N Chiaro R9

14  
1015



30x30 - 11"13/16x11"13/16  
MAT 885K Mosaico 5x5 Chiaro

DIN 51130  
R10  
DIN 51097  
A+B  
10  
3115



30,5x28 - 12"x11"  
MAT 887N Provenzale Chiaro

10  
3115



30x30- 11"13/16x11"13/16  
MAT D64N Decoro Patch Mix Warm

14  
3020



30x30- 11"13/16x11"13/16  
MAT 83AS Chiaro Antislip

14  
1015



15x30 - 5"7/8x11"13/16  
MAT 815N Chiaro

17  
1025



15x15 - 5"7/8x5"7/8  
MAT 810N Chiaro

34  
1030



6x25 - 2"3/8x9"13/16  
MAT 862N Brick Chiaro R10 A+B

34  
1060

## PEZZI SPECIALI



6x25 - 2"3/8x9"13/16  
MAT A86K Brick  
Angolo Esterno Chiaro



5,5x30 - 2"3/16x11"13/16  
MAT B80K Battiscopa Chiaro



30x33,3 - 11"13/16x13"1/8  
MAT G80K Chiaro  
Scalino Monolitico



33,3x33,3 - 13"1/8x13"1/8  
MAT G81K Chiaro  
Angolo Monolitico



30x30 - 11"13/16x11"13/16  
MAT G83K Chiaro  
Gradino Inciso

06  
540



5x5 - 1"15/16x1"15/16  
MAT D36K Tozzetto  
Vietri Mix



15x15 - 5"7/8x5"7/8  
MAT D35K Decoro  
Vietri Mix

04  
250



30x30- 11"13/16x11"13/16  
MAT D30K Decoro Vietri Mix

04  
350



cm.30x30  
inch 11"13/16x11"13/16



cm.15x30  
inch 5"7/8x11"13/16



cm.15x15  
inch 5"7/8x5"7/8



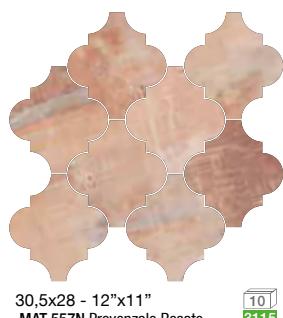
cm. 6x25  
inch 2"3/8x9"13/16



30x30- 11"13/16x11"13/16  
MAT 530N Rosato R9

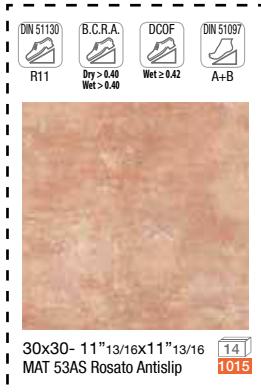


30x30 - 11"13/16x11"13/16  
MAT 555K Mosaico 5x5 Rosato



30,5x28 - 12"x11"  
MAT 557N Provenzale Rosato

14  
1015



30x30- 11"13/16x11"13/16

MAT 53AS Rosato Antislip



15x30 - 5"7/8x11"13/16  
MAT 515N Rosato

17



15x15 - 5"7/8x5"7/8  
MAT 510N Rosato

34  
1030



6x25 - 2"3/8x9"13/16  
MAT 562N Brick Rosato R10 A+B

34  
1060

## PEZZI SPECIALI



6x25 - 2"3/8x9"13/16  
MAT A56K Brick  
Angolo Esterno Rosato



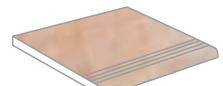
5,5x30 - 2"3/16x11"13/16  
MAT B50K Battiscopa Rosato



30x33,3 - 11"13/16x13"1/8  
MAT G50K Rosso  
Scalino Monolitico



33,3x33,3 - 13"1/8x13"1/8  
MAT G51K Rosso  
Angolo Monolitico



30x30 - 11"13/16x11"13/16  
MAT G53K Rosso  
Gradino Inciso

06  
540



5x5 - 1"15/16x1"15/16  
MAT D36K Tozzetto  
Vietri Mix



15x15 - 5"7/8x5"7/8  
MAT D35K Decoro  
Vietri Mix

06  
250



30x30- 11"13/16x11"13/16  
MAT D30K Decoro Vietri Mix

04  
350



30x30 - 11"13/16x11"13/16  
MAT 930N Mud R9 PEI IV



30x30 - 11"13/16x11"13/16  
MAT 995K Mosaico 5x5 Mud



DIN 51130



DIN 51097



10

3115



15x30 - 5"7/8x11"13/16  
MAT 915N Mud

17



15x15 - 5"7/8x5"7/8  
MAT 910N Mud

34



6x25 - 2"3/8x9"13/16  
MAT 962N Brick Mud R10 A+B

34

1060

## PEZZI SPECIALI



6x25 - 2"3/8x9"13/16  
MAT A96K Brick  
Angolo Esterno Mud

10

240



5,5x30 - 2"3/16x11"13/16  
MAT B90K Battiscopa Mud

25

150



30x33,3 - 11"13/16x13"1/8  
MAT 690K Mud  
Scalino Monolitico

06

410



33,3x33,3 - 13"1/8x13"1/8  
MAT MAT G91K Mud  
Angolo Monolitico

04

540



30x30 - 11"13/16x11"13/16  
MAT G93K Mud  
Gradino Inciso

06

540



5x5 - 1"15/16x1"15/16  
MAT D36K Tozzetto  
Vietri Mix

06

170



15x15 - 5"7/8x5"7/8  
MAT D35K Decoro  
Vietri Mix

04

250



30x30 - 11"13/16x11"13/16  
MAT D30K Decoro Vietri Mix

04

350



cm.30x30  
inch 11"13/16x11"13/16



cm.15x30  
inch 5"7/8x11"13/16



cm.15x15  
inch 5"7/8x5"7/8



cm. 6x25  
inch 2"3/8x9"13/16



30x30- 11"13/16x11"13/16  
MAT 130N Grigio R9

14  
1015



15x30 - 5"7/8x11"13/16  
MAT 115N Grigio

17  
1025



15x15 - 5"7/8x5"7/8  
MAT 110N Grigio

34  
1030



6x25 - 2"3/8x9"13/16  
MAT 162N Brick Grigio R10 A+B

34  
1060

## PEZZI SPECIALI



6x25 - 2"3/8x9"13/16  
MAT A16K Brick  
Angolo Esterno Grigio

10  
240



5,5x30 - 2"3/16x11"13/16  
MAT B10K Battiscopa Grigio

25  
150



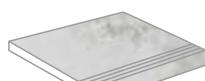
30x33,3 - 11"13/16x13"1/8  
MAT G10K Grigio  
Scalino Monolitico

06  
410



33,3x33,3 - 13"1/8x13"1/8  
MAT G11K Grigio  
Angolo Monolitico

04  
540



30x30 - 11"13/16x11"13/16  
MAT G13K Grigio  
Gradino Inciso

06  
540



30x30 - 11"13/16x11"13/16  
MAT 115K Mosaico 5x5 Grigio



DIN 51130  
R10

DIN 51097  
A+B

10  
3115

m<sup>2</sup>



5x5 - 1"15/16x1"15/16  
MAT D36K Tazzetto  
Vietri Mix



15x15 - 5"7/8x5"7/8  
MAT D35K Decor  
Vietri Mix



30x30- 11"13/16x11"13/16  
MAT D94N Decoro Patch Mix Cold

14  
3020



30x30- 11"13/16x11"13/16  
MAT D30K Decoro Vietri Mix

04  
350



30x30- 11"13/16x11"13/16  
MAT 030N Ghiaccio R9

14  
1015



30x30 - 11"13/16x11"13/16  
MAT 005K Mosaico 5x5 Ghiaccio

X

DIN 51130



DIN 51097



10  
3115



15x30 - 5"7/8x11"13/16  
MAT 015N Ghiaccio

17  
1025



15x15 - 5"7/8x5"7/8  
MAT 010N Ghiaccio

34  
1030



6x25 - 2"3/8x9"13/16  
MAT 062N Brick Ghiaccio R10 A+B

34  
1060

## PEZZI SPECIALI



6x25 - 2"3/8x9"13/16  
MAT A06K Brick  
Angolo Esterno Ghiaccio

10  
240



5,5x30 - 2"3/16x11"13/16  
MAT B00K Battiscopa  
Ghiaccio

25  
150



30x33,3 - 11"13/16x13"1/8  
MAT G00K Ghiaccio  
Scalino Monolitico

06  
410



33,3x33,3 - 13"1/8x13"1/8  
MAT MAT G01K Ghiaccio  
Angolo Monolitico

04  
540



30x30 - 11"13/16x11"13/16  
MAT G03K Ghiaccio  
Gradino Inciso

06  
540



30x30- 11"13/16x11"13/16  
MAT D94N Decoro Patch Mix Cold

m<sup>2</sup>

14  
3020



5x5 - 1"15/16x1"15/16  
MAT D36K Tazzetto  
Vietri Mix

06  
170



15x15 - 5"7/8x5"7/8  
MAT D35K Decoro  
Vietri Mix

04  
250



30x30- 11"13/16x11"13/16  
MAT D30K Decoro Vietri Mix

04  
350



cm.30x30  
inch 11"13/16x11"13/16



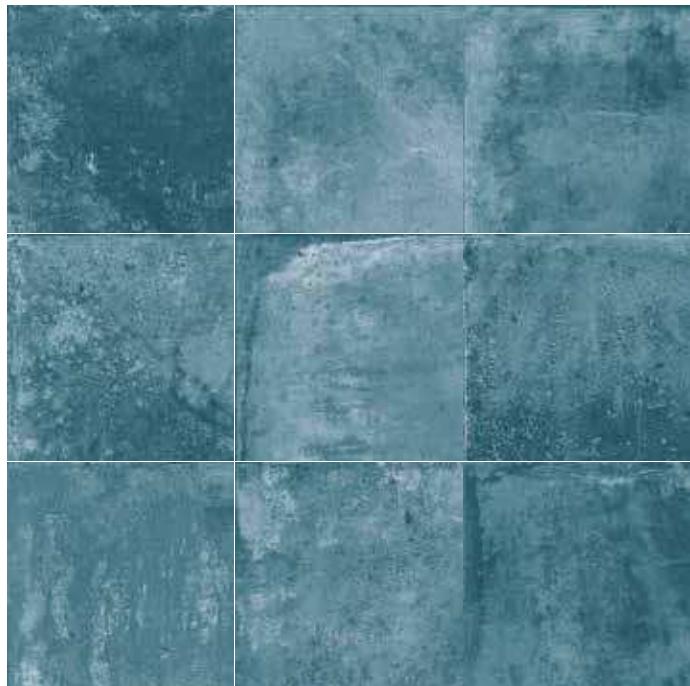
cm.15x30  
inch 5"7/8x11"13/16



cm.15x15  
inch 5"7/8x5"7/8

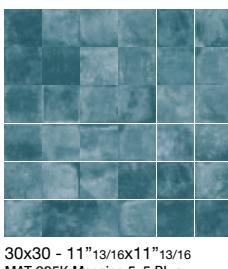


cm. 6x25  
inch 2"3/8x9"13/16



30x30 - 11"13/16x11"13/16  
MAT 230N Blue R9 PEI IV

14  
1015



30x30 - 11"13/16x11"13/16  
MAT 225K Mosaico 5x5 Blue



DIN 51130  
R10

DIN 51097  
A+B  
  
10  
3115



30x30 - 11"13/16x11"13/16  
MAT D94N Decoro Patch Mix Cold

**m<sup>2</sup>**

14  
3020



5x5 - 1"15/16x1"15/16  
MAT D36K Tozzetto  
Vietri Mix



15x15 - 5"7/8x5"7/8  
MAT D35K Decoro  
Vietri Mix



cm.30x30  
inch 11"13/16x11"13/16



cm.15x30  
inch 5"7/8x11"13/16



cm.15x15  
inch 5"7/8x5"7/8



cm. 6x25  
inch 2"3/8x9"13/16



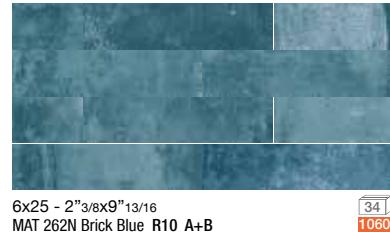
15x30 - 5"7/8x11"13/16  
MAT 215N Blue

17  
1025



15x15 - 5"7/8x5"7/8  
MAT 210N Blue

34  
1030



6x25 - 2"3/8x9"13/16  
MAT 262N Brick Blue R10 A+B

34  
1060

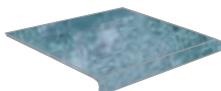
## PEZZI SPECIALI



6x25 - 2"3/8x9"13/16  
MAT A26K Brick  
Angolo Esterno Blue



5,5x30 - 2"3/16x11"13/16  
MAT B20K Battiscopa Blue



30x33,3 - 11"13/16x13"1/8  
MAT G20K Blue  
Scalino Monolitico



33,3x33,3 - 13"1/8x13"1/8  
MAT G21K Blue  
Angolo Monolitico



30x30 - 11"13/16x11"13/16  
MAT G23K Blue  
Gradino Inciso



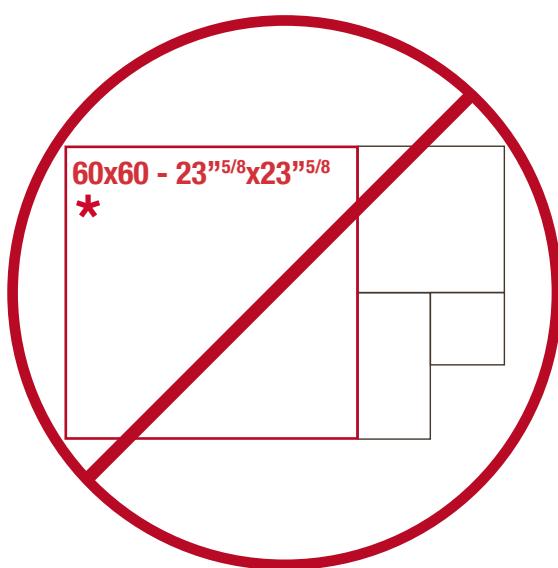
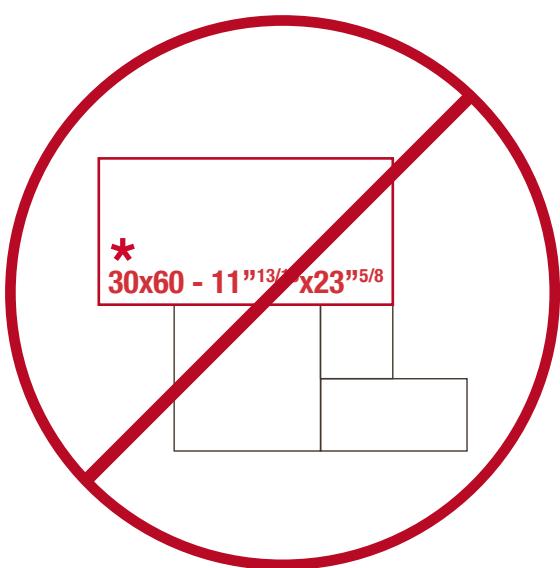
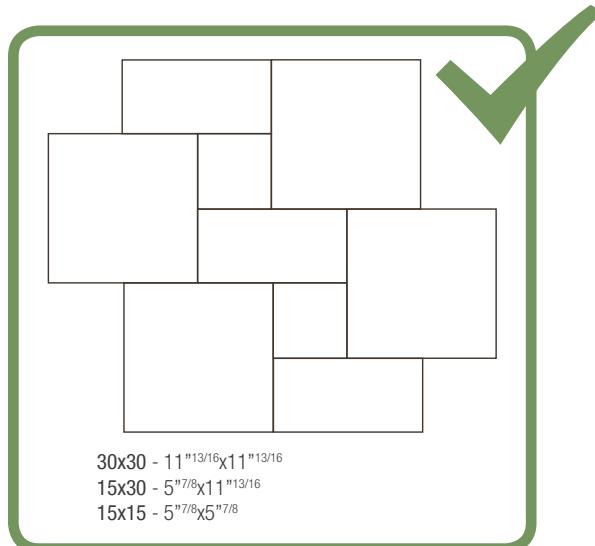
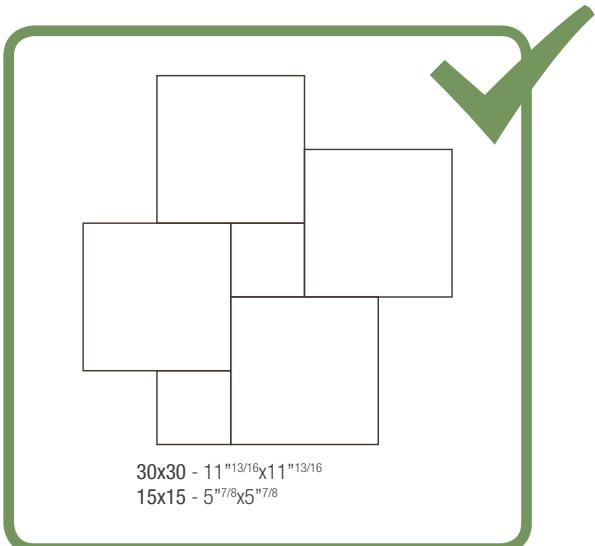
30x30 - 11"13/16x11"13/16  
MAT D30K Decoro Vietri Mix

04  
350

# POSE MULTIFORMATO - MULTIPLE-SIZE LAYING PATTERNS

## POSES MULTIFORMAT - MEHRFORMATIGE VERLEGUNGSMÖGLICHKEITEN

### COLOCACIONES MULTIFORMATO - МНОГОФОРМАТНАЯ УКЛАДКА



\* I MODULI 60x60 E 30x60 HANNO SPESSORI E CALIBRI DIVERSI RISPETTO AGLI ALTRI FORMATI. NON UTILIZZARE PER POSE MULTIFORMATO.

\* The thicknesses and working sizes of the 60x60 and 30x60 cm modules are different from those of the other sizes.  
Do not use for multiple-size laying patterns.

\* Les modules 60x60 et 30x60 ont des épaisseurs et des calibres différents par rapport aux autres formats.  
Ne pas utiliser pour des poses multiformat.

\* Die Module 60x60 und 30x60 unterscheiden sich in Dicke und Kaliber von den anderen Formaten.  
Nicht für eine mehrformatige Verlegung verwenden.

\* Los módulos de 60 x 60 y de 30 x 60 presentan grosores y calibres diferentes de los de otros formatos de la gama.  
No utilizarlos en colocaciones multiformato.

\* Модули 60x60 и 30x60 имеют отличающуюся от других форматов толщину и калибры.  
Не использовать для многоформатной укладки.



cm.60x60  
inch 23<sup>5</sup>/<sub>8</sub>x23<sup>5</sup>/<sub>8</sub>



cm.30x60  
inch 11<sup>13</sup>/<sub>16</sub>x23<sup>5</sup>/<sub>8</sub>

ROSSO



60x60 - 23<sup>5</sup>/<sub>8</sub>x23<sup>5</sup>/<sub>8</sub>  
MAT 660N Rosso

03  
1030



30x60 - 11<sup>13</sup>/<sub>16</sub>x23<sup>5</sup>/<sub>8</sub>  
MAT 066N Rosso

07  
1020

ROSATO



60x60 - 23<sup>5</sup>/<sub>8</sub>x23<sup>5</sup>/<sub>8</sub>  
MAT 560N Rosato

03  
1030



30x60 - 11<sup>13</sup>/<sub>16</sub>x23<sup>5</sup>/<sub>8</sub>  
MAT 055N Rosato

07  
1020

CHIARO



60x60 - 23<sup>5</sup>/<sub>8</sub>x23<sup>5</sup>/<sub>8</sub>  
MAT 860N Chiaro

03  
1030



30x60 - 11<sup>13</sup>/<sub>16</sub>x23<sup>5</sup>/<sub>8</sub>  
MAT 088N Chiaro

07  
1020

09315  
PORCELAIN  
TILESDRY >0.40  
WET >0.40

DCOF

WET ≥ 0.42



## GHIACCIO

60x60 - 23<sup>5</sup>/<sub>8</sub>x23<sup>5</sup>/<sub>8</sub>  
MAT 060N Ghiaccio03  
103030x60 - 11<sup>13</sup>/<sub>16</sub>x23<sup>5</sup>/<sub>8</sub>  
MAT 000N Ghiaccio07  
102060x60 - 23<sup>5</sup>/<sub>8</sub>x23<sup>5</sup>/<sub>8</sub>  
MAT 160N Grigio03  
103030x60 - 11<sup>13</sup>/<sub>16</sub>x23<sup>5</sup>/<sub>8</sub>  
MAT 011N Grigio07  
102060x60 - 23<sup>5</sup>/<sub>8</sub>x23<sup>5</sup>/<sub>8</sub>  
MAT 66RT Rosso02  
112060x60 - 23<sup>5</sup>/<sub>8</sub>x23<sup>5</sup>/<sub>8</sub>  
MAT 86RT Chiaro02  
112060x60 - 23<sup>5</sup>/<sub>8</sub>x23<sup>5</sup>/<sub>8</sub>  
MAT 16RT Grigio02  
1120

## The International reference standards: ANSI - ASTM **NATURALE**

The values of the main technical characteristics measured on our products, compared with international standards, are clearly shown and reproduced on our contractual documents (catalogs, price lists, etc.).

The values given in this document are common to groups of articles or series of our tiles and therefore are to be used as a guide for a first orientation in choosing the product. If required, the specific values for a given product of a determined supply can be provided depending on its intended use, when formally brought to our attention by notice in writing.

Characteristics and Test methods	Requirements ANSI A 137.1	Our general values
Determination of water absorption - (ASTM C 373)	Average value $E_b \leq 0,5\%$	Average value $\leq 0,5\%$
<b>Classification</b>	<b>Definition § 3.0</b>	<b>Porcelain tiles</b>
		<b>Physical properties</b>
Breaking strength - (ASTM C 648)	Average $\geq 250$ lbf (1.11 kN) Individual $\geq 225$ lbf (1.00 kN)	Complies
Visible abrasion - (ASTM C 1027)	As reported	PEI 4 - Blu - Mud PEI V - Rosso-Chiaro-Rosato-Grigio-Ghiaccio
Thermal shock resistance (ASTM C 428)	Pass	Complies
Crazing resistance (ASTM C 424)	Pass	Complies
Resistance to freeze/thaw cycling (ASTM C 1026)	As reported	Resistant
<b>DCOF Resistance (ANSI A 137.1 Section 9.6)</b>	$\geq 0,42^{(1)}$	<b>DCOF <math>\geq 0,42</math></b>
Bond strength (ASTM C 482)	$\geq 50$ psi (0,34 MPa)	$> 1$ MPa
Color Uniformity (ASTM C 609 and ANSI A 137.1 Section 9.3) <sup>(2)</sup>	V0 – 3 Judds	See the specific section
		<b>Chemical properties</b>
Chemical resistance (ASTM C 650)	As reported	Resistant
Stain resistance (ASTM C 1378)	As reported	Resistant
		<b>Dimensions - Calibrated tiles</b>
Dimensions - (ASTM C 499) - (ASTM C 485) - (ASTM C 502)	See ANSI A 137.1 - Tab.10	Complies
		<b>Dimensions - Rectified tiles</b>
Dimensions - (ASTM C 499) - (ASTM C 485) - (ASTM C 502)	See ANSI A 137.1 - Tab.10	Complies

(1) For level interior spaces expected to be walked upon when wet – (2) For V0 tiles only

PRODUCT INFORMATION - IMPORTANT NOTES FOR THE CONSUMER - CLEANING AND CARE - PROPERTY RIGHTS :

[www.novabell.com](http://www.novabell.com)



**MATERIA  
NATURALE**

Utilizzare il QR CODE per scaricare le schede tecniche

use the QR CODE to download data sheets

QR CODE benutzen um die technische datenblätter runter zu laden



**MATERIA  
20MM**

Veuillez utiliser le QR CODE pour télécharger les fiches techniques

Utilizar el QR CODE para descargar las fichas técnicas

Используйте QR CODE для скачивания технических характеристик



**MATERIA  
ANTISLIP**



<http://www.ongreening.com/en/Manufacturers/Details/9483>

## The international reference standards: ISO - EN NATURALE

The values of the main technical characteristics measured on our products, compared with international standards, are clearly shown and reproduced on our contractual documents (catalogs, price lists, etc.).

The values given in this document are common to groups of articles or series of our tiles and therefore are to be used as a guide for a first orientation in choosing the product. If required, the specific values for a given product of a determined supply can be provided depending on its intended use, when formally brought to our attention by notice in writing.

Characteristics and Test methods	Requirements EN 14411 <sup>(1)</sup> - G / ISO 13006 <sup>(2)</sup> - G	Our general values
Determination of water absorption - (ISO 10545-3)	Average value $E_b \leq 0,5\%$ / Individual maximum 0,6%	Average value and individual maximum < 0,5%
<b>Classification</b>	<b>Definition § 3.2 and § 3.7</b>	<b>BI<sub>a</sub> - Porcelain tiles</b>
		<b>Physical properties</b>
Modulus of rupture - (ISO 10545-4)	Average $\geq 35 \text{ N/mm}^2$	$\geq 35 \text{ N/mm}^2$
Breaking strength - (ISO 10545-4)	Average $\geq 1300 \text{ N}$ for thickness $\geq 7,5 \text{ mm}$ Average $\geq 700 \text{ N}$ for thickness $< 7,5 \text{ mm}$	Complies
Abrasion resistance - (ISO 10545-7)	Abrasion class and cycles passed	PEI 4 - Blu - Mud PEI V - Rosso-Chiaro-Rosato-Grigio-Ghiaccio
Coefficient of linear thermal expansion (ISO 10545-8)	Declared value <sup>(1)</sup> / Test method available <sup>(2)</sup>	$< 7,1 \times 10^{-6} \text{ }^{\circ}\text{C}^{-1}$
Thermal shock resistance (ISO 10545-9)	Pass according to EN ISO 10545-1 <sup>(1)</sup> / Test method available <sup>(2)</sup>	Complies
Crazing resistance (ISO 10545-11)	Pass according to EN ISO 10545-1 <sup>(1)</sup> / Required <sup>(2)</sup>	Complies
Frost resistance (ISO 10545-12)	Pass according to EN ISO 10545-1 <sup>(1)</sup> / Required <sup>(2)</sup>	Complies
Moisture expansion (ISO 10545-10)	Declared value <sup>(1)</sup> / Test method available <sup>(2)</sup>	$\leq 0,2 \text{ mm/m}$
Small colour differences (ISO 10545-16)	$\Delta E_{cmc} < 0,75^{(1)}$	If agreed
Impact resistance - (ISO 10545-5)	Declared value <sup>(1)</sup> / Test method available <sup>(2)</sup>	COR > 0,75
Reaction to fire	Class A1 or A1 <sub>FL</sub> <sup>(1)</sup>	A1 <sub>FL</sub> Classified Without Testing (CWT) - 96/603
		<b>Chemical properties</b>
Chemical resistance -(GL) (ISO 10545-13)		
Resistance to low and high concentrations of acids and alkalis	Declared value <sup>(1)</sup> / Manufacturer is to state classification <sup>(2)</sup>	Resistant (see "Maintenance and care" section)
Resistance to household chemicals and swimming pool salts	Minimum class B	G A
Resistance to staining (ISO 10545-14)	Minimum class 3	5 (see "Maintenance and care" section)
Release of dangerous substances (ISO 10545-15)	Declared value <sup>(1)</sup> / Test method available <sup>(2)</sup>	Pb < 0,1 / Cd < 0,01 mg/dm <sup>2</sup>
		<b>Dimensions and surface quality</b>
Dimensions - (ISO 10545-2)	See ANNEX G	Complies
Surface quality - (ISO 10545-2 § 7)	A minimum of 95% of the tiles shall be free from visible defects that would impair the appearance of a major area of tiles	Complies

(1) Requirements according to EN 14411

(2) Requirements according to ISO 13006

Test methods	Requirements and references	Our general values
Determination of anti-slip properties – Workrooms and fields of activities with raised slip danger, walking method- Ramp test (DIN 51130) – Germany	BGR / ASR From R9 to R13	R 9
Determination of anti – slip properties. Wet-loaded barefoot areas – Walking method – Ramp test (DIN 51097) - Germany	GUV-I 8527 A – B – C	A
Dynamic Coefficient Friction wet and dry condition (BCR – ex BCRA) Italy	DM n. 236 / 1989 $\mu > 0,40$	$\mu > 0,40$

PRODUCT INFORMATION - IMPORTANT NOTES FOR THE CONSUMER - CLEANING AND CARE - PROPERTY RIGHTS :

[www.novabell.com](http://www.novabell.com)

Our porcelain stoneware tiles are made from raw materials of great technical potential. This potential is enhanced by means of a production process where the body and surface of the material are treated in exactly the same way, where the tile's shape and appearance are rendered permanent by firing.

La tabella in italiano con i dati tecnici è scaricabile su [www.novabell.it](http://www.novabell.it)

Si vous le souhaitez, téléchargez le tableau contenant les données techniques en français en allant sur [www.novabell.it](http://www.novabell.it)

The English language technical specification for each collection can be downloaded from [www.novabell.it](http://www.novabell.it)

Descargue la tabla de datos técnicos en español, disponible en [www.novabell.it](http://www.novabell.it)

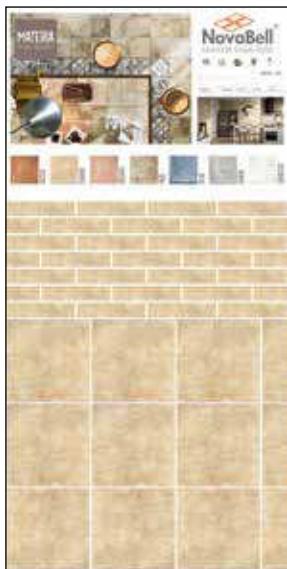
Die Tabelle in deutscher Sprache kann auf [www.novabell.it](http://www.novabell.it) heruntergeladen werden.

Таблицу на русском языке с техническими данными можно сгрузить с сайта [www.novabell.it](http://www.novabell.it)

## MERCHANDISING



**ROSSO**



**CHIARO**



**ROSATO**



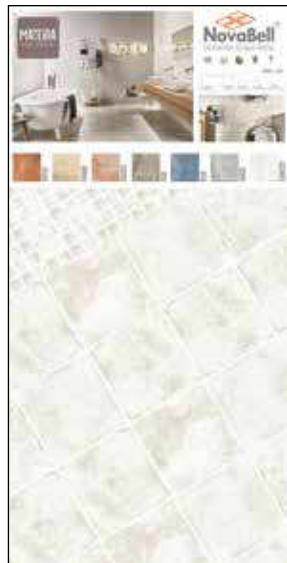
**MUD**



**BLUE**



**GRIGIO**



**GHIACCIO**



**PG MAT FT**



**SCA MAT 7**

COORDINAMENTO MKT: NOVABELL SpA  
PROGETTO GRAFICO: ADVERTFACTORY.IT  
STAMPA: EPHEMERIS  
SETTEMBRE 2016

## SCATOLA / BOX

## PALLET

	<b>pz</b>	<b>m2</b>	<b>kg</b>	<b>box</b>	<b>m2</b>	<b>kg</b>	<b>▼ ▲</b>
60x60	3	1,100	23,2	40	44,000	928	10,5
30x60	7	1,280	24,0	40	51,200	962	9,5
30x30	14	1,276	21,80	48	61,248	1046	9,5
15x30	17	0,768	14,00	90	69,120	1260	9,5
15x15	34	0,768	13,90	90	69,120	1255	9,5
6x25	34	0,510	10,20	99	50,490	1010	9,5



TECNOLOGIA, INNOVAZIONE  
E RICERCA NOVABELL

IT - I laboratori di ricerca NovaBell hanno creato una nuova generazione di superfici, caratterizzate dalla innovativa tecnologia digitale ad alta definizione.

GB - The NovaBell research laboratories have created a new generation of surfaces, featuring innovative high-definition digital technology.

D - Die NovaBell Forschungslabors haben eine neue Generation von Oberflächen entwickelt, die durch die innovative hoch auflösende Digitaltechnologie gekennzeichnet sind.

F - Les laboratoires de recherche NovaBell ont créé une nouvelle génération de surfaces, qui se caractérisent par une technologie numérique haute définition innovante.

ES - Los laboratorios de investigación NovaBell han creado una nueva generación de superficies, caracterizadas por la innovadora tecnología digital de alta definición.

RU - В НАУЧНО-ИССЛЕДОВАТЕЛЬСКОЙ ЛАБОРАТОРИИ NOVABELL БЫЛО РАЗРАБОТАНО НОВОЕ ПОКОЛЕНИЕ ПОВЕРХНОСТЕЙ, ОТЛИЧАЮЩИХСЯ ИННОВАЦИОННОЙ ЦИФРОВОЙ ТЕХНОЛОГИЕЙ ВЫСОКОГО РАЗРЕШЕНИЯ.

## LEED® CERTIFICATION COMPLIANT

MATERIA E' UN PRODOTTO CON PARTICOLARI CARATTERISTICHE DI ECOSOSTENIBILITA', CHE CONTRIBUISCE ALL'OTTENIMENTO DEI CREDITI PER LA CERTIFICAZIONE LEED (LEADERSHIP IN ENERGY AND ENVIRONMENTAL DESIGN).



NATURAL FEELING IS A PRODUCT WITH PARTICULAR ENVIRONMENTAL SUSTAINABILITY CHARACTERISTICS, THAT HELPS IN OBTAINING POINTS FOR LEED (LEADERSHIP IN ENERGY AND ENVIRONMENTAL DESIGN) CERTIFICATION.

NATURAL FEELING IST EIN AUSGESPROCHEN UMWELTFREUNDLICHES PRODUKT, DAS ZUM ERREICHEN DER PUNKTE FÜR DIE ZERTIFIZIERUNG NACH LEED (LEADERSHIP IN ENERGY AND ENVIRONMENTAL DESIGN) BEITRÄGT.

LA SERIE NATURAL FEELING PRESENTE DE CARACTERISTIQUES SPECIFIQUES DE DEVELOPPEMENT DURABLE; ELLE CONTRIBUE A OBTENIR DE CREDITS POUR LA CERTIFICATION LEED (LEADERSHIP IN ENERGY AND ENVIRONMENTAL DESIGN).

NATURAL FEELING ES UN PRODUCTO CON CARACTERÍSTICAS DE SOSTENIBILIDAD MEDIOAMBIENTAL ESPECIALES, QUE FACILITA LA OBTENCIÓN DE PUNTOS PARA LA CERTIFICACIÓN LEED (LEADERSHIP IN ENERGY AND ENVIRONMENTAL DESIGN) LIDERAZGO EN ENERGÍA Y DISEÑO AMBIENTAL.

NATURAL FEELING - ЭТО ПРОДУКЦИЯ СО СПЕЦИАЛЬНЫМИ ХАРАКТЕРИСТИКАМИ ЭКОЛОГИЧЕСКОЙ ЭФФЕКТИВНОСТИ, ПОЗВОЛЯЮЩАЯ ПОЛУЧАТЬ ЗАЧЕТНЫЕ ОЧКИ ДЛЯ СЕРТИФИКАТА LEED (LEADERSHIP IN ENERGY AND ENVIRONMENTAL DESIGN).



CAT-MAT



NOVABELL SpA CERAMICHE ITALIANE  
via Molino, 1 - 42014 Roteglia (RE), Italia  
T +39 0536 86 11 11 - F +39 0536 85 12 05  
info@novabell.it - export@novabell.it  
[www.novabell.it](http://www.novabell.it)

